

WOMEN DELIVER

PREVIEW: 2021–2025 STRATEGIC FRAMEWORK

Evidence shows that a gender-equal world is healthier, wealthier, more equitable, more peaceful, and more productive. Building on a decade of impactful advocacy in the gender equality and SRHR space, Women Deliver is well positioned to advance that vision.

Since 2007, Women Deliver has **strengthened the capacity** of thousands of advocates; spurred significant **policy changes** to advance gender equality and SRHR; **elevated the voices** of young people and the voices of those most affected by the policies and practices we are working to change; advanced the **investment case** for gender equality; and put crucial issues on the global stage through the world's **largest conference** on gender equality. Over the next five years, we plan to do even more.

OUR STRATEGY WILL CONTRIBUTE TO THE FOLLOWING

2021–2025 GOALS

- Improved **policies and programs** for gender equality and SRHR
- Increased **financial and political commitments** for advancing gender equality and SRHR
- More **effective advocacy** for gender equality and SRHR
- Broader, more coordinated, and coherent **base of allies for gender equality and SRHR**
- **Bolder and ambitious convenings** for collective action for gender equality and SRHR
- Strengthened and **sustainable organization**

OUR STRATEGY REFLECTS

KEY LEARNINGS & RECOMMENDATIONS



Remain grounded in SRHR



Narrow focus within gender equality



Context is critical and successful advocacy acknowledges this



Holistic and multi-sectoral approaches are more likely to be impactful



Gender equality and SRHR can be best achieved by using an inside-outside strategy



An intersectional approach is critical for gender-transformative change



Ensure meaningful youth engagement and inclusive decision-making

OUR STRATEGY IS GROUNDED IN

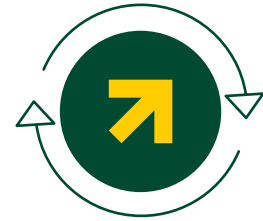
THESE PRINCIPLES

1. We will be impact- and outcomes-oriented.
2. We will center a human rights-based approach and intersectionality in everything we do.
3. We will take a “policy windows” and evidence-based approach to our advocacy.
4. We will support a community of engaged champions.
5. We will facilitate bidirectional connections between local and global actors to drive impact.

WE WILL HAVE A
DEEPER FOCUS
ON THREE OVERLAPPING AREAS
WITHIN GENDER EQUALITY



TO ACCOMPLISH OUR
GOALS, WE WILL
EVOLVE
AS AN ORGANIZATION



Diverse, equitable,
& inclusive

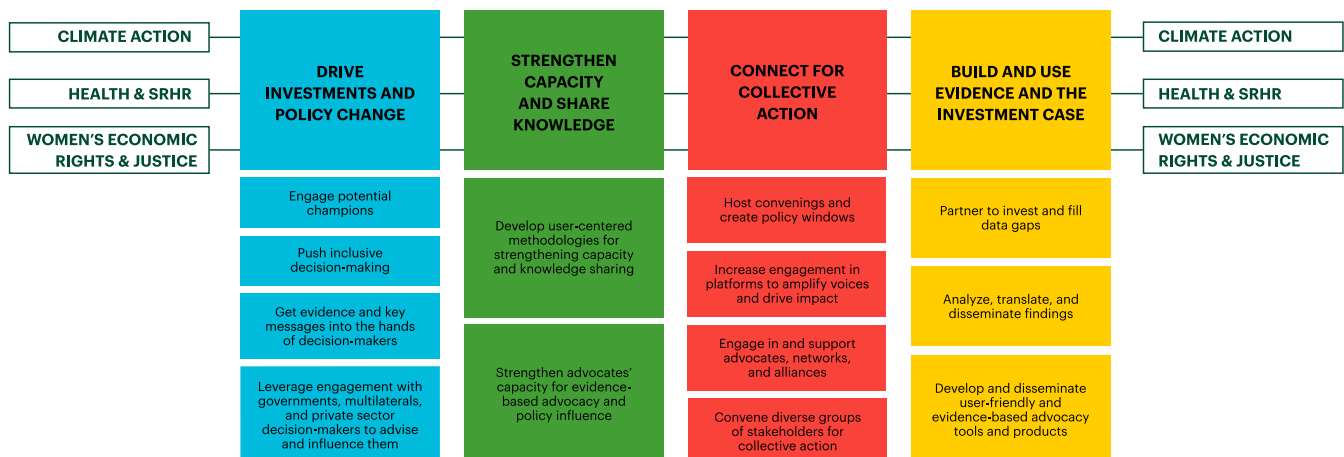
Talent & development

Impact driven &
learning oriented

Partner of choice

Fit for purpose
structure & systems

WE WILL USE FOUR LEVERS TO
DRIVE CHANGE



Advancing gender equality isn't just the right thing to do, it's the smart thing to do.