

Women Deliver Organizational Overview

As a leading global advocate for the health, rights, and wellbeing of girls and women, Women Deliver brings together diverse voices and interests to drive progress for gender equality, including a strong focus on maternal, sexual, and reproductive health and rights. We build capacity, share solutions, and forge partnerships, together creating coalitions, communication, and action that spark political commitment and investment in girls and women.

**WHEN THE WORLD INVESTS
IN GIRLS AND WOMEN,
THERE IS A RIPPLE EFFECT
AND EVERYBODY WINS.**

Women Deliver uses a multitude of strategies to highlight what works, inspire new ideas, equip advocates, increase investment, and propel action. Women Deliver operates across *four focus areas* to advance progress for girls' and women's health, rights, and wellbeing:

1. WE CATALYZE ACTION

- **Galvanize advocates and mobilize influencers**, including ministers, corporate leaders, academics, health workers, journalists, UN agencies, non-governmental organizations, and young people to promote gender equality and the health, rights, and wellbeing of girls and women.
- **Apply a gender lens to SDG implementation and increase investments** - political, programmatic, and financial - for girls and women.
- **Shape the global conversation on youth engagement** through normative work and our award-winning Young Leaders Program. We've provided 400 young people from 108 countries with the tools, training, opportunities, and resources to serve as impactful advocates, with 300 more Young Leaders scheduled to join the program in early 2018.
- **Leverage our global platforms** - both physical and virtual - to engage a global audience, shine a light on action and proven solutions, and track and measure progress.

2. WE COMMUNICATE

- **Translate evidence, solutions, and policy recommendations** into user-friendly infographics, policy briefs, and other communication products for advocates and decision-makers.
- **Engage media to influence public discourse** around girls and women – globally and in selected countries.
- **Serve as a formal advisor and informal ambassador for gender equality**, maternal health, sexual and reproductive health and rights, and the investment case for girls and women at global events and high-level gatherings.
- **Reach new audiences online** via robust social media platforms and a website that serves as a digital destination for news, data, information, stories, and solutions regarding the health, rights, and wellbeing of girls and women.

3. WE BUILD CAPACITY

- **Cultivate a Speakers' Bureau** to elevate youth voices globally by identifying national and global platforms for Young Leaders to strongly contribute to the conversation and share their expertise and experiences.
- **Equip advocates through virtual learning and resources**, including the Digital University, master classes, webinars, and online advocacy toolkits.
- **Conduct media training** to impact national-level journalists and emerging talent.
- **Fund seed and continuation grants** for in-country advocacy and communications to advance the health, rights, and wellbeing of girls, women, and young people.

4. WE CONVENE

- **Host the world's largest conference on gender equality and the health, rights, and wellbeing of girls and women.** Identify new strategies and technologies that will enhance the interactivity and impact of the Women Deliver 2019 Conference, taking place 3-6 June in Vancouver, Canada.
- **Break down silos to fuel multi-sector, multi-issue collaboration and action** on the implementation of the SDGs, in part through the Deliver for Good campaign and the Equal Measures 2030 initiative, ensuring that girls and women become and remain central to the agendas of countries throughout the world.
- **Chair regional meetings of Young Leaders** to foster collaboration, share ideas and lessons-learned, and develop strategies and roadmaps for action.
- **Advise and build partnerships with the private sector** to advance gender equality and the health, rights, and wellbeing of girls and women through investments in the value chain, marketplace, and beyond.

By working across these four strategic focus areas and leveraging our extensive reach and partnerships, Women Deliver has become a leading advocate for the health, rights, and wellbeing of girls and women. Women Deliver will continue the urgent work to ensure political commitment and investment in girls and women everywhere.

To learn more about Women Deliver, visit womendeliver.org or email info@womendeliver.org



 **WOMEN DELIVER**