



# Boost Women's Economic Empowerment

## THE WORLD TODAY

**\$10**  
TRILLION

\$10 Trillion is the estimated annual **value of women's unpaid work**, 13% of the global GDP

**104**

104 countries have at least **one law impeding women's economic opportunities**

**65/72**

Globally, only 65% of women have a **bank account**, compared with 72% of men

## THE INVESTMENT CASE



If another 600 million women had **access to the internet**, annual GDP could increase by as much as **\$18 billion** across 144 developing countries

**+ \$28**  
TRILLION

Fully closing **gender gaps in workplaces** would add up to **\$28 trillion** in annual GDP by 2025

## SOLUTIONS



Equal pay for equal work and policies through which all women can thrive



Economic literacy and access to financial services such as cash transfers, loans, credit, and savings



Secure land rights and inheritance rights for women

**3R's**

Recognize, Reduce and Redistribute unpaid domestic and care work



# A powerful lever for change, women's economic empowerment can drive gender equality and intergenerational benefits for women, their families, communities, and countries.

## ASKS

Create economic policies that recognize, redistribute, and financially **support women's unpaid work**.

Incorporate **gender-based violence prevention** and response strategies into women's economic empowerment initiatives.

Ensure that all women have the tools to fully participate in the economy through increased access to comprehensive and equitable financial services, including **credit, loans, savings, and insurance**.

**Invest in and be inclusive of women's organizations and cooperatives** to strengthen their visibility and representation.

**Tackle adverse gender norms** and promote positive role models.

**Prioritize women's asset development**, including capital; secure equitable laws that protect land and inheritance rights; offer skill building programs, including financial literacy and management skills.

Champion the tenets of **decent work for all women**, including equal access to employment, benefits, training, and leadership positions; equal pay; and a safe and harassment-free work environment.

Invest in women's Small and Medium Enterprises (SMEs) and women entrepreneurs through **inclusive finance and comprehensive training**.

Invest in policies and social protection systems to create an enabling environment for all women to enter and thrive in labor markets, such as **family leave, day care, flexible work hours, and social security**.

## RIPPLE EFFECT

Healthier, better educated families

Decreased poverty

More equitable societies

Higher GDP

