THE WORLD TODAY

$10 Trillion is the estimated annual value of women's unpaid work, 13% of the global GDP

104 countries have at least one law impeding women's economic opportunities

Globally, only 65% of women have a bank account, compared with 72% of men

THE INVESTMENT CASE

$18 Billion

If another 600 million women had access to the internet, annual GDP could increase by as much as $18 billion across 144 developing countries

SOLUTIONS

Equal pay for equal work and policies through which all women can thrive

Economic literacy and access to financial services such as cash transfers, loans, credit, and savings

Secure land rights and inheritance rights for women

Recognize, Reduce and Redistribute unpaid domestic and care work

To join the campaign and for data sources, please visit deliverforgood.org
A powerful lever for change, women’s economic empowerment can drive gender equality and intergenerational benefits for women, their families, communities, and countries.

**ASKS**

Create economic policies that recognize, redistribute, and financially support women’s unpaid work.

Incorporate gender-based violence prevention and response strategies into women’s economic empowerment initiatives.

Ensure that all women have the tools to fully participate in the economy through increased access to comprehensive and equitable financial services, including credit, loans, savings, and insurance.

Invest in and be inclusive of women’s organizations and cooperatives to strengthen their visibility and representation.

**Tackle adverse gender norms** and promote positive role models.

**Prioritize women’s asset development**, including capital; secure equitable laws that protect land and inheritance rights; offer skill building programs, including financial literacy and management skills.

Champion the tenets of decent work for all women, including equal access to employment, benefits, training, and leadership positions; equal pay; and a safe and harassment-free work environment.

Invest in women’s Small and Medium Enterprises (SMEs) and women entrepreneurs through inclusive finance and comprehensive training.

Invest in policies and social protection systems to create an enabling environment for all women to enter and thrive in labor markets, such as family leave, day care, flexible work hours, and social security.

**RIPPLE EFFECT**

Healthier, better educated families

More equitable societies

Decreased poverty

Higher GDP

Healthier, better educated families

Decreased poverty

Higher GDP