Boost Women’s Economic Empowerment

THE WORLD TODAY

- $10 TRILLION
- 50%
- 20% LESS

THE INVESTMENT CASE

- Fully closing gender gaps in work would add up to $28 trillion in annual GDP by 2025
- If another 600 million women had access to the internet, annual GDP could increase by as much as $18 billion across 144 developing countries

SOLUTIONS

- Equal pay for equal work and working conditions and policies where women can thrive
- Economic literacy and access to financial services such as cash transfers, loans, credit, and savings
- Secure land rights and inheritance rights for women
- Continued tracking of women’s unpaid work

To join the campaign and for data sources, please visit deliverforgood.org
Give women a fair opportunity to earn, and they will deliver solutions. Granting them equal space in the formal economy is a victory in the battle against poverty.

Ensure women have the tools to fully participate in the economy through increased access to comprehensive and equitable financial services, including credit, loans, savings, and insurance.

Invest in women’s organizations and cooperatives; prioritize asset development, including capital, securing land and inheritance rights, and skill building programs, including financial literacy and management skills.

Invest in policies and social protection systems to create an enabling environment for women to enter and thrive in the formal labor market, such as maternity leave, day care, flexible work hours, and social security.

Champion the tenets of decent work for women, including equal access to employment, benefits, training, and leadership positions; equal pay; and a safe and harassment-free work environment.

Create economic policies that recognize and financially support women’s unpaid work.

Invest in women’s Small and Medium Enterprises (SMEs) and women entrepreneurs through inclusive finance and comprehensive training.

Incorporate gender-based violence prevention and response strategies into women’s economic empowerment initiatives.

Give women a fair opportunity to earn, and they will deliver solutions. Granting them equal space in the formal economy is a victory in the battle against poverty.