

**MEDIA ADVISORY: WOMEN DELIVER 2016 CONFERENCE
16 MAY MEDIA LOGISTICS**

OVERVIEW: The Women Deliver 2016 Conference, taking place from 16 – 19 May in Copenhagen, will be the largest meeting of girls’ and women’s advocates in a decade, with more than 5,000+ global leaders, policymakers, advocates and youth from 150 countries in attendance.

We are anticipating record numbers of press in attendance and encourage all reporters to check-in at registration early to avoid long waits. Please consult the information below regarding protocols and photo/video press pools for the Opening Ceremony and Plenary.

WHERE: Bella Convention Center, Center Blvd. 5, Copenhagen, Denmark

MEDIA SCHEDULE: Official Women Deliver press conferences with select VIPs will be held daily on site. Each press conference will include a series of short presentations by speakers followed by a Q&A. All official Women Deliver press conferences will be livestreamed on [Women Deliver Live](#).

The media schedule for 16 May will feature the following (all times in CET):

- **06.30 – 21.00: MEDIA REGISTRATION**
On-site registration opens at 06.30, and members of the media are encouraged to arrive early due to anticipated long lines, particularly in the afternoon. **We encourage all journalists who have not already picked up their badges to do so before 13.45.** If you do not receive your badge by the time the afternoon events start, we cannot guarantee your entry to the press conference and plenary. In the event that Plenary Hall A hits capacity, overflow rooms with livestream will be made available.
- **15.00 – 15.45: OFFICIAL PRESS CONFERENCE**
The first official press conference – focused on examining sustainable development with a gender lens – will be take place before the Opening Ceremony and Plenary from **15.00-15.45 in room 5 and 6 on the first floor of the Bella Center**. This event is open to all registered journalists. There will be an opportunity to ask questions of high-level speakers, including:
 - **Katja Iversen**, CEO, Women Deliver (moderator)
 - **Kristian Jensen**, Minister for Foreign Affairs, Denmark
 - **David Nabarro**, Special Adviser on the 2030 Agenda for Sustainable Development and Climate Change
 - **Yemurai Nyoni**, Founder, Dot Youth Organisation; Women Deliver Board Member & Young Leader
 - **Dr. Sakena Yacoobi**, CEO, Afghan Institute of Learning
- **15:45: OUTDOOR ARRIVALS PHOTOGRAPHY**
There will be a roped off area for all press outdoors by the VIP conference entrance of the Bella Center. Photo journalists interested in capturing the arrivals of VIPs are encouraged to secure a position before 15.45.
- **16.30 – 18.00: OPENING CEREMONY**
The Opening Ceremony and Plenary will begin promptly at 16.30 in Plenary Hall A. Space is limited, and due to high-level speakers, **entrance may be limited after 16.00.** There will be a

limited amount of reserved seating for a pre-selected group of outlets, and an area at the rear of the hall will be available on a first come, first serve basis for other media.

- **Security** - Given security protocol, movements will be restricted and media will need to remain in the specified media pens. Instructions will be given on site.
- **Audio/Visual** - There will be mult-boxes available at the rear of Plenary Hall A for media use.

MEDIA RESOURCES: High-quality video content, including video of plenary sessions and b-roll footage will be available via the Women Deliver Live [FTP link](#) and professional photos for media use on the Women Deliver [Flickr](#):

- Women Deliver Live - bit.ly/wdlivemedia
- FTP link with raw footage and b-roll - bit.ly/WDL-FTP
- Photos on Flickr updated twice daily - bit.ly/WD-Flickr-media
- Press releases and other materials in the Virtual Press Room - bit.ly/WD2016PressRoom

INTERVIEW REQUESTS: If you are interested in interviewing particular spokespeople while at the Conference, please send requests to Diêgo Lôbo at gshwomendeliver@globalhealthstrategies.com.

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About Women Deliver: Women Deliver believes that when the world invests in girls and women, everybody wins. As a leading global advocate for girls' and women's health, rights and wellbeing, [Women Deliver](#) brings together diverse voices and interests to drive progress, particularly in maternal, sexual, and reproductive health and rights. It builds capacity, shares solutions, and forges partnerships, together creating coalitions, communication, and action that spark political commitment and investment in girls and women.

Social Media: To learn more about Women Deliver, follow us on [Facebook](#), [Twitter](#), and [Instagram](#). Follow the hashtags: #WD2016 and #WDLive

Women Deliver Live: Register [here](#) to tune into [Women Deliver Live](#) – our online hub for downloadable footage of all Conference plenaries, select concurrent sessions, press conferences, and much more.