Respect, Protect, and Fulfill the Rights of Girls and Women to Sport and Play

When girls have the opportunity to play sport, they have the power to change their lives.

Sport makes girls more confident, healthy, and empowered.

The playing field is a natural space to educate girls about their health and rights.

When a girl discovers her power on the field, she unlocks her potential off the field.

Sport can set girls on new, undiscovered paths.

Playing sport can promote equality and help transform gender norms.

Engaging girls in sport boosts their potential and cultivates a generation of leaders.

When girls play sport, everybody wins!
Girl Power in Play is a call for national governments, donors, and international organizations to step up their game by:

- Incorporating sport programs into strategies to address gender inequality
- Increasing funding for girls’ sport programs
- Supporting research on the impact of girls’ involvement in sport, particularly on their health

INVEST IN GIRLS’ STRENGTH OF BODY, MIND, AND SPIRIT. WHEN GIRLS PLAY SPORT, EVERYBODY WINS!