

WD2026 Sponsorship Brief

The Women Deliver 2026 Conference (WD2026) | 27-30 April 2026 | Narrm (Melbourne), Australia

WD2026: The Global **Movement Making** Gender Equality Happen

Gender equality is facing its fiercest backlash in decades. WD2026 is where the world's feminist leaders — across generations, sectors, and borders will rise to meet it.

For the first time, the Women Deliver Conference is being hosted by the Oceanic Pacific region grounded in First Nations leadership and shaped by the region's diverse feminist voices.

This is a convening by us, for us — rooted in feminist values, built on collective power, and driven by action. Over four transformative days, thousands of changemakers across 170+ countries will gather in Narrm (Melbourne), Australia, and online — to:

- Elevate feminist and youth-led leadership in the face of growing anti-rights movements.
- Mobilize bold, intersectional policies that challenge systems of oppression.
- Reclaim narratives from those seeking to roll back progress.
- Strengthen transnational feminist movements to hold governments accountable.

WD2026 will feature Pre-Conferences, high-level Plenaries, community-led sessions, cultural programming, and a dynamic exhibition hall. It will also provide immersive digital experiences designed to ensure broad participation across regions, movements, and lived experiences.

Past Women Deliver Conferences have mobilized billions in funding, influenced global policies, and platformed thousands of grassroots leaders. WD2026 builds on this legacy — and pushes it forward.

Why Sponsorship Matters Now

Gender equality is at a breaking point. Hard-won gains are being rolled back, particularly in sexual and reproductive health and rights (SRHR), civic space, and LGBTQIA+ rights. Anti-rights movements are gaining political ground, while feminist movements especially youth-led and Global South-based groups are drastically underfunded.

Sponsorship isn't just branding or funding a conference — it's a bold act of leadership. You're backing a global strategy and standing shoulder to shoulder with the world's most courageous advocates, strategists, and storytellers.



Convening is not optional. It's one of the most effective tools we have to accelerate real change.

- Dr. Maliha Khan, President & CEO, Women Deliver

By Sponsoring WD2026, You Help Power:

- A truly inclusive convening centered on historically excluded voices
- Feminist cross-sector collaboration across 170+ countries
- Strategic advocacy and movement-building around key themes:
 - Securing bodily autonomy and SRHR
- Countering anti-rights narratives and policies
- Advancing gender-transformative climate justice



Your sponsorship sustains the movement far beyond the four days of the Conference — investing in the long-term success of feminist advocacy, community mobilization, and multilateral action, and co-creating a legacy of real impact, not just optics.

Sponsorship: A Partnership with Purpose

| Sponsorship Level | Visibility | Exhibit Booths | Side Events | On-site Registrations | Special Event Invitations | Customizable Activations |
|-------------------------------|---|-------------------|---|--------------------------|------------------------------|---|
| Visionary \$300,000 | Lead sponsor acknowledgment on website, app, on-site signage & social media | 6 | 1 side event | 6 | 6 | 1 premium activation, 1 standard activation |
| Champion \$200,000 | Premium acknowledgment on website, app, on-site signage & social media | 5 | 1 side event | 5 | 5 | 1 premium activation |
| Leader \$100,000 | Listed on website, app, on-site signage & social media | 4 | 1 side event | 4 | 4 | 1 standard activation |
| Supporter \$25,000 | Listed on website & app | 3 | Included through October 15, 2025: 1 side event | 3 | 3 | N/A |
| Ally \$7,000 | Listed on website & app | 1 | N/A | 2 | 2 | N/A |

Brand Integration: Co-Create the WD2026 Experience

These high-visibility opportunities let your organization contribute directly to shaping participant experience.

Premium Activations:

Strategic collaborations that center your brand in high-visibility, high-impact spaces. Potential spaces include:

- SRHR Advocacy Hub
- Nursing & Family Care Lounge
- Gender & Climate Resilience Hub
- Mental Health & Wellbeing Lounge

Standard Activations:

Support essential experiences that enhance inclusion and accessibility. Potential spaces include:

- Inclusion & Accessibility Tech
- Charging & Networking Stations
- Interactive Gender Data Installations

Stand-Alone Sponsorship Opportunities

Custom sponsorship packages are available for organizations seeking thematic alignment with WD2026 priorities. Pricing customized based on activation scope.

Examples include:

- Addressing Gender-Based Violence
- Digital Equity & Tech Access
- Engaging Men & Boys
- Economic Empowerment

Why Sponsors Choose Women Deliver

- Access to a vibrant, multi-sector network of 6,500+ global changemakers
- Alignment with a movement that has already mobilized over \$1 billion for gender equality
- A legacy that lasts rooted in feminist action, not just visibility

Early Commitment Benefits (Before October 15, 2025)

- Priority booth and side event selection
- · Additional complimentary registrations
- Early recognition on WD2026.org
- Early activations access

Early sponsors shape the most visible and influential parts of WD2026.

Join Us in Resistance, Solidarity, and Reimagination

Contact us at:

sponsorship@womendeliver.org

Let's build WD2026 together — and shape the future of gender equality, on our terms.