



➤ WOMEN DELIVER is a leading global advocate that champions gender equality and the health and rights of girls and women, in all their intersecting identities. Our advocacy drives investment—political and financial—in the lives of girls and women. We harness evidence and unite diverse voices to spark commitment to gender equality. And we get results. Anchored in sexual and reproductive health, we advocate for the rights of girls and women across every aspect of their lives.

Dear Women Deliver partners and friends,

2020 began as a milestone year for gender equality progress and accountability, marking 25 years since the Beijing Declaration and Platform for Action to renew commitments for gender equality goals around the world. By mid-year, the COVID-19 pandemic consumed much, if not all, aspects of advocacy for girls and women and presented urgent challenges, threatening to roll back decades of progress for people everywhere.

Last March, like the rest of the world, Women Deliver staff moved home and assumed new ways of working together, remotely and virtually. And while the changes of COVID-19 greatly impacted our professional and personal lives, the work of Women Deliver and that of our partners, advocates, and the Women Deliver Young Leaders became more important than ever. We still see that women are playing an outsized role responding to the pandemic, including as frontline healthcare workers, caregivers at home, and mobilizers in their communities. As the pandemic continues around the world, it is clear to us that if we truly want to deliver health, wellbeing, and dignity for all, girls and women, in all their intersecting identities, must be front and center in the emergency responses, in social and economic recovery efforts, and in how we strengthen our health systems post-pandemic. We must continue to safeguard the progress we've made towards gender equality, including hard-won gains for sexual and reproductive health and rights (SRHR).

Women Deliver was on the forefront of this work throughout the year. We launched [10 Recommendations](#) for applying a gender lens to COVID-19 response and recovery efforts, including a [public call to action](#), led by the Deliver for Good Campaign, that urged the UN to apply these recommendations. Through our Humanitarian Advocacy Coalitions, we contributed to the UN's [Global Humanitarian Response Plan for COVID-19](#). Furthermore, many Women Deliver Young Leaders worked on the frontlines of the pandemic in their regions and countries, as can be seen in [10 Ways Young People are Leading the Way Against COVID-19](#).

2020 also marked a global movement to address injustice, inequality, and racism. In global development, this sparked conversations to confront and dismantle colonialism and the white saviorism that has permeated the industry. In our own reckoning with these issues, Women Deliver launched a [Transformation](#), led by staff and the Board of Directors, to ensure that our organization can truly cultivate and practice a culture of respect and inclusion for all. This intense and long-overdue undertaking required active listening, deep learning, and concrete action to ensure that Women Deliver is a more equitable and inclusive organization for our staff, the advocates we work alongside, and the girls and women we serve. Guided by and championed by our partners, the Young Leaders, and advocates around the world, Women Deliver has examined our history, the ways in which we work internally and with partners, and how we invest in girls and women, in all their intersecting identities. As an organization, we've also reflected on learnings from the power shifts and reckoning in the international development sector, as well as the global impact of COVID-19. We believe deeply that we must continue to publicly and transparently hold ourselves accountable to our Transformation to be able to be a true partner to the girls and women we seek to serve. We appreciate the many partners who called us in, and the faith and determination that they have shown in seeing us succeed in our continued Transformation.

As part of building a more intersectional Women Deliver, we launched a new, co-created [2021-2025 Strategic Framework](#). Created by hundreds of partners and Young Leaders, Women Deliver staff, and the Board of Directors, this new Strategic Framework sets the direction of the organization for the next five years. This process was unique in many ways as it occurred over a year and half, beginning in March 2020 at the start of COVID-19, and continued through many of our organizational changes in early 2021. Our Strategic Framework reflects the opportunities and challenges of the global landscape, key learnings from our evaluation and Transformation, and embraces our unique value proposition, while

ensuring all of our programs align around a core set of strategic principles, refreshed Global Theory of Change, and thematic pillars which strengthen our strategic goals and deepen our impact. Women Deliver will focus on driving investments and policy change, strengthening capacity and embracing knowledge-sharing, connecting for collective action, and building and using the evidence and investment case. And while gender equality is our key area of focus, we will look at a set of issue areas via the entry point of SRHR and in the areas of health and health systems strengthening, women's economic rights and justice, and climate action.

This year, we welcomed the largest and most diverse class of [Women Deliver Young Leaders](#). This new class of 300 inspiring changemakers joins our Alumni Program, which supports 1,000 youth advocates from over 167 countries, who are committed to advancing gender equality and SRHR, including by working on a range of intersecting issues locally, nationally, and regionally, including maternal health, LGBTQIA+ rights, gender-based violence, education, climate, and peace and security.

Additionally, we are proud to welcome the [Centre for Rights Education and Awareness](#) (CREAW) joining as the lead convening partner for Deliver for Good Kenya, alongside Deliver for Good Senegal Coalition Partners, convened by [Réseau Siggil Jigéen](#) and [Energy 4 Impact](#).

And while it seems like only yesterday we were all together in Vancouver, Canada for [WD2019](#), with our partners, we are deep into planning for the [Women Deliver 2023 Conference](#) (WD2023). WD2023 will promote a robust civic space for feminist action, organizing, and mobilization. Grounded in advancing gender equality and SRHR, WD2023 commits to developing an inclusive, diverse, accessible, and consultative convening that is co-led and co-created. This process must begin with listening to the community, and so, we conducted an online survey (with almost 4,500 advocate responses) called the [Global Community Consultation](#) to better understand the impact and outcomes from WD2019 and the community's goals for the next Conference. We look forward to announcing the details of the next Conference in late 2021.

And lastly, while the world adjusted to new ways of working and advocating virtually, Women Deliver aligned its advocacy around one of the most important policy windows in 2020 (and in 2021) – the [Generation Equality Forum](#) (GEF) – which resulted in over USD 40 billion in commitments for gender equality. Women Deliver joined as a GEF Commitment Maker and announced [seven commitments](#) in Paris, totaling USD 4 million and launched the [#BiggerBolder Campaign](#) to support other Commitment Markers and Action Coalition Leaders in their commitments and actions to advance gender equality. We are excited to see what the future holds for GEF and how this policy window, alongside our Conference in WD2023, will continue to build momentum for gender equality, including much needed accountability and youth co-leadership.

At the time of writing this in summer 2021, Women Deliver is focused on implementing, internally and externally, the changes needed for a more intentionally anti-racist and anti-colonist organization. The need for effective and inclusive advocacy to advance gender equality and SRHR is more critical than ever in COVID-19, and we look forward to continuing to advocate for, with, and alongside all girls and women, everywhere and in all their intersecting identities, in creating a more gender-equal world and future. We know that a world where the guaranteed health and rights of all girls and women is possible, and guided by our Transformation and new Strategic Framework, we are re-dedicating ourselves and our mission to achieve that goal. We count on you, our partners, to take big and bold action alongside us.

Many thanks on behalf of Team Women Deliver,

Kathleen Sherwin



Interim President & CEO
August 2021

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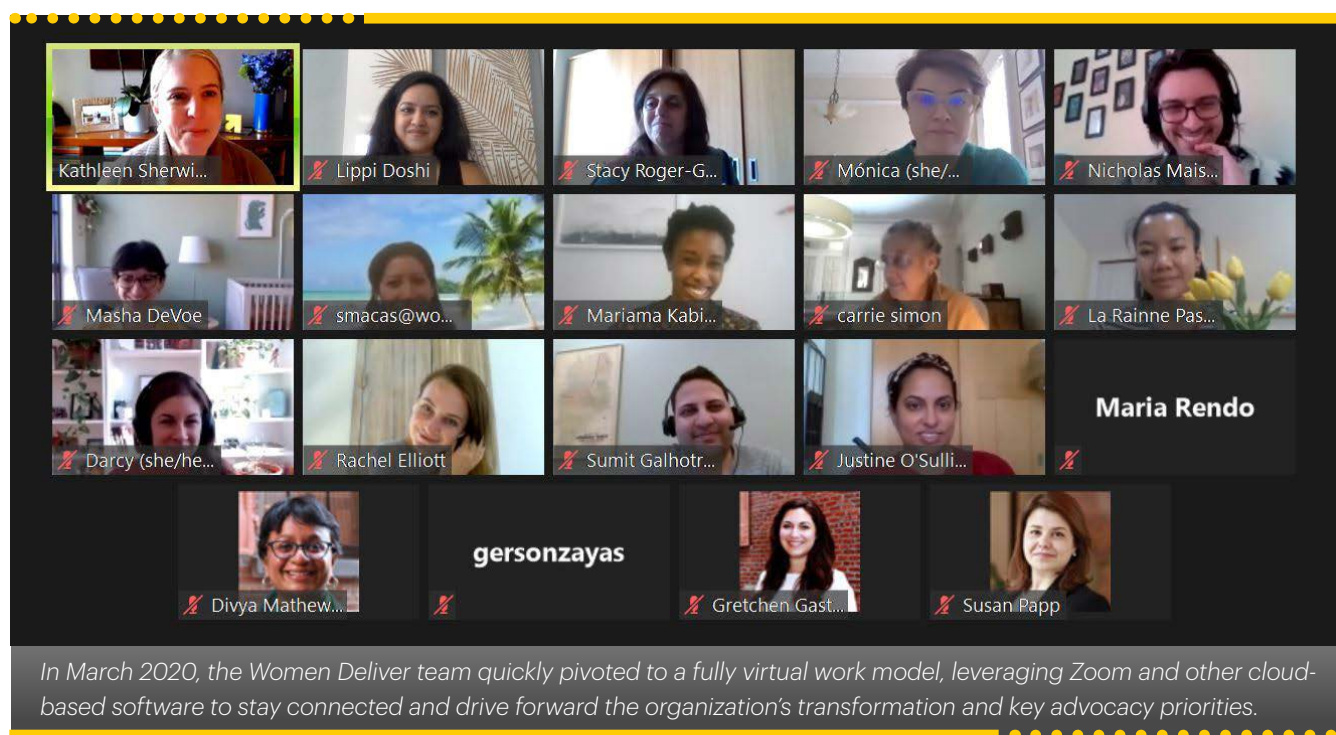
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TRANSFORMING WOMEN DELIVER: THE WAY FORWARD

In April of 2020, Women Deliver launched its transformation to ensure that we can truly cultivate and practice a culture of respect and inclusion for all, after reflecting on our history and the harms we have caused to those we care about. This intense and long-overdue undertaking required active listening, deep learning, and concrete action to ensure that Women Deliver is a more equitable and inclusive organization for our staff, the advocates we work alongside, and the girls and women we serve. Throughout this process, our community held us accountable — and we are deeply grateful for that. We accept full responsibility for our past actions and inaction, and the perspectives of those pushing us to do more and go further were invaluable contributions as we actively strive to be a better organization.

Through a robust effort from the staff, Board, Young Leaders, and partner organizations and advocates, we have begun to lay the groundwork to become the organization we hope to be: intentionally anti-racist and anti-colonialist, while centering intersectionality and acknowledging and examining our power and privilege. These guiding principles are now embedded throughout our organization's programming, policies, structures, strategies, and work culture. Together, we have made significant, structural changes to the way Women Deliver operates. And, we are reshaping how we work through a new leadership model that prioritizes intersectional feminist leadership principles, co-creates and shares decision-making with staff and other stakeholders, and centers the voices of the advocates we serve globally. These changes, which are more fully detailed [here](#) and summarized below, define how we approach our advocacy and partnerships.

This is just the beginning. We know our transformation is not a destination, but a constant process that will require continuous learning and work.



OUR PROCESS FOR CHANGE:

1. WOMEN DELIVER IS EXAMINING, ACKNOWLEDGING, AND ADDRESSING PAST WRONGS

First and foremost, we **acknowledge and validate the testimonies of pain expressed by former and current staff**. The third-party investigation into Women Deliver examined the range of issues that were raised, past and present, and the Board [took action](#) based on the investigation's findings and recommendations. Additionally, Women Deliver continues to acknowledge that, in the past, we have failed to uphold our own values which has led to a deficit of trust among partners and staff. We are working to rebuild that trust internally and externally.

2. WOMEN DELIVER IS REFORMING INTERNAL STRUCTURES, POLICIES, AND CULTURE

Recognizing that change must start with ourselves, **we are examining and reforming our own structures and policies to create a more equitable and inclusive organization with increased diversity at all levels**. And knowing that policies on paper won't add up to change without a supportive, enabling environment, we are taking steps to build back trust, inclusion, and equity within our culture so that these changes are ingrained in our organization's ethos. We are refining our policies to ensure that they lay the groundwork for a culture that enables us to live our values.

3. WOMEN DELIVER IS TRANSFORMING ITS ADVOCACY, PRACTICES, AND PROGRAMS

Transforming our work so that we are not reinforcing systems of white supremacy, colonialism, and racism, but actively dismantling them, is equally as important as changing internally. **Intersectionality is the cornerstone of our revised [Five-Year Strategic Framework](#) and our programming**. We are designing and implementing our strategy and programming in partnership with the people most impacted by our work, with a focus on strengthening and deepening our partnerships with women's rights movements, youth-led and LGBTQIA+ organizations, and advocates representing the intersectional identities of girls, women, and underrepresented populations in low-and middle-income countries (LMICs).

4. WOMEN DELIVER IS EMBRACING ACCOUNTABILITY, LEARNING, AND SHARING

We are embracing continuous learning, and encouraging feedback from staff, partners, and others. We are committed to ensuring that all aspects of our transformation are transparent, and to sharing learnings to encourage others to transform. **We are approaching this work with humility, while recognizing that there is no final destination in the work to become anti-racist and intersectional**. This is a continuous process and will require continuous work; we are committed to regularly updating our transformation webpage to chart progress and hold ourselves accountable to the process of becoming anti-racist in everything we do.

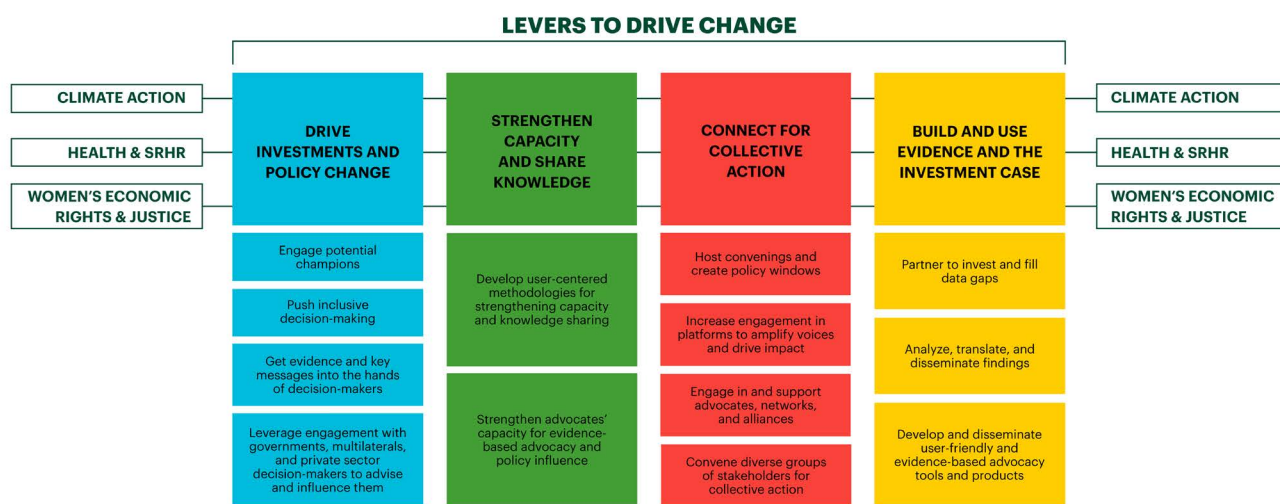
5. WOMEN DELIVER IS CHANGING HOW IT PARTNERS TO DRIVE INCLUSIVE, SUSTAINABLE CHANGE WITHIN ITSELF, OUR SECTOR, AND THE WORLD

It is only in partnerships — and as a result of the contributions of many — that gender equality will be realized. **We view partnership as a pathway to change in and of itself, and have incorporated partnership principles throughout our [Five-Year Strategic Framework](#).** As we do this work, we have to reconsider our [partnership approach](#), how leadership partners with staff, how we partner with external organizations, and how we partner with the people who will be most impacted by our advocacy to create a more gender-equal world. Changes to our partnership approach start by being consultative in how we transform, and continue as a core organizational principle to create a better Women Deliver, a stronger movement for gender equality, and more sustainable change. Across all partnerships, we are committed to acting as a bridge builder between diverse actors – with a particular focus on bringing country-level advocates’ perspectives to bare on a global stage and forming bidirectional connections – to help increase the accountability of decision-makers and foster more effective, holistic advocacy and programming at every level.

DEVELOPING OUR 2021-2025 STRATEGIC FRAMEWORK

Women Deliver was proud to develop its 2021-2025 Strategic Framework in late 2020. Developed through a consultative, multi-year process, it was informed by the results of an external evaluation (November 2019 – April 2020), our continued transformation work, and consultations with advocates and partners. Over the next five years, Women Deliver will have a deeper focus on three overlapping areas within gender equality: Health and Sexual and Reproductive Health and Rights (SRHR), Women's Economic Rights and Justice, and Climate Action, with SRHR continuing to serve as an entry point and foundation for our advocacy efforts. We utilize four levers to drive change, which are: 1) driving investments and policy change, 2) strengthening capacity and sharing knowledge, 3) connecting for collective action, and 4) building and using the evidence and investment case.

Women Deliver looks forward to continuing to advocate for, and alongside, girls and women everywhere in creating a more gender-equal future. We know that a world where the guaranteed health and rights of girls and women is possible, and through our 2021-2025 Strategic Framework, we are re-dedicating ourselves and our mission to achieve that goal.



- GOAL 1:**
Improved policies and programs for gender equality and SRHR
- GOAL 2:**
Increased financial and political commitments for advancing gender equality and SRHR
- GOAL 3:**
Broader, more coordinated, and coherent base of allies for gender equality and SRHR
- GOAL 4:**
Bolder and ambitious convenings for collective action for gender equality and SRHR
- GOAL 5:**
More effective advocacy for gender equality and SRHR
- GOAL 6:**
Strengthened and sustainable organization

NEXT GENERATION WOMEN DELIVER

Diverse, equitable
& inclusive

Impact driven &
learning oriented



Talent & development

Partner of choice

Fit for purpose
structure & systems

CENTERING GIRLS AND WOMEN IN COVID-19 RESPONSE AND RECOVERY

From the start of the COVID-19 pandemic in March of 2020, Women Deliver, together with our partners, worked with leaders and mobilizers across the globe to outline key actions that civil society, governments, the private sector, and multilateral organizations should take to address the gendered dimensions of the pandemic. To jump start our advocacy, Women Deliver launched [10 Recommendations](#) for applying a gender lens to COVID-19 response and recovery efforts and for building the world we want post-pandemic.

Women Deliver then engaged with decision-makers to shape normative guidance on the gendered dimensions of pandemic preparedness, response, and recovery. For example, the Deliver for Good Campaign's 14 Advisory Group Partners rapidly mobilized to present the UN Secretary-General and heads of UN agencies with a private letter, urging the UN to apply a gender lens to all aspects of pandemic response and recovery, using the SDGs as an essential roadmap. A subsequent [public call to action](#) launched by the Campaign was rapidly signed by more than 700 organizations from over 100 countries, and disseminated via targeted outreach within the UN system, funds and regional bodies, as well as with parliamentarians, humanitarian agencies, and national governments. In early 2020, the UN Secretary-General rolled out a framework for COVID-19 response and recovery designated for UN country offices which [included several of the recommendations from the Campaign's call to action](#).

Overall, Women Deliver successfully advocated for the prioritization of gender equality and girls and women's health in four documents that have proven crucial to the multilateral response to COVID-19: (i) the UN Secretary-General's policy brief, [The Impact of COVID-19 on Women](#); (ii) the [World Health Assembly resolution on COVID-19 response](#); (iii) the [UN General Assembly Omnibus Resolution on Comprehensive and Coordinated Response to the COVID-19 Pandemic](#); and (iv) the [COVID-19 Global Humanitarian Response Plan](#).



DIGITAL-FIRST ADVOCACY TOOLS FOR THE GENERATION EQUALITY FORUM (GEF)

As the world adjusted to new ways of working and advocating virtually, evidence-based, digital-first communications became more important than ever before. Women Deliver led the way, launching the [#BiggerBolder](#) Campaign in early March 2020, giving advocates around the world a virtual platform to continue their advocacy in the wake of the cancellation of the Commission on the Status of Women (CSW64) events due to COVID-19.

This digital-first, evidence-based approach continued throughout the year as Women Deliver developed a new trilingual [website](#) to explain and advance the goals of the GEF, which marked the 25th anniversary of when 189 countries committed to the Beijing Declaration and Platform for Action, a forward-looking blueprint for advancing women's rights with the aim of accelerating progress on gender equality. The GEF website was designed with governments and the private sector as the target audience, to encourage them to commit and take action to advance gender equality. To create the website, Women Deliver teams analyzed and collated new 2020 gender equality data from [Equal Measures 2030](#), [UN Women](#), [UNICEF](#), and others. The data were distilled into the most compelling statistics to underscore the need for action, across sectors, to advance gender equality now. Women Deliver teams also analyzed and incorporated new data related to COVID-19 and its impact on gender equality. The site's call to action outlines seven recommendations for governments and the private sector and encourages them to actively engage in the GEF and Action Coalitions.

Between September 21 and October 1, 2020, Women Deliver's communications campaign around the website resulted in:

- **5,413** unique microsite views
- **10,215** unique individuals reached via Women Deliver's microsite newsletter
- Geographic reach in **145 countries**
- Engagement from mobile and desktop users (57% mobile; 40% desktop)



EVIDENCE-BASED ADVOCACY: IDENTIFYING DATA GAPS AND MEANINGFULLY ENGAGING YOUNG PEOPLE IN RESEARCH

In 2019 and 2020, Women Deliver conducted an analysis of key data and knowledge gaps related to gender equality that could help build the evidence base. The resulting document, [Advocating for a Stronger Evidence Base for Gender Equality: An Analysis of Gender Data and Knowledge Gaps](#), was published in August 2020. In this report, more than 150 gender data gaps were identified, cutting across nine thematic areas, including SRHR, women's political participation, women's economic empowerment, and climate change. The report also provides foundational guidance to advocates on how to generate new and needed evidence, establish and strengthen research-related partnerships, advise leaders and decision-makers on tools to measure and monitor gender equality, and strengthen advocates' capacity to leverage gender data in advocacy to enhance impact.



Young women participating in a Girl Effect Research Workshop in Lilongwe, Malawi in October 2019. Photo credit: Martina Chimzimu.

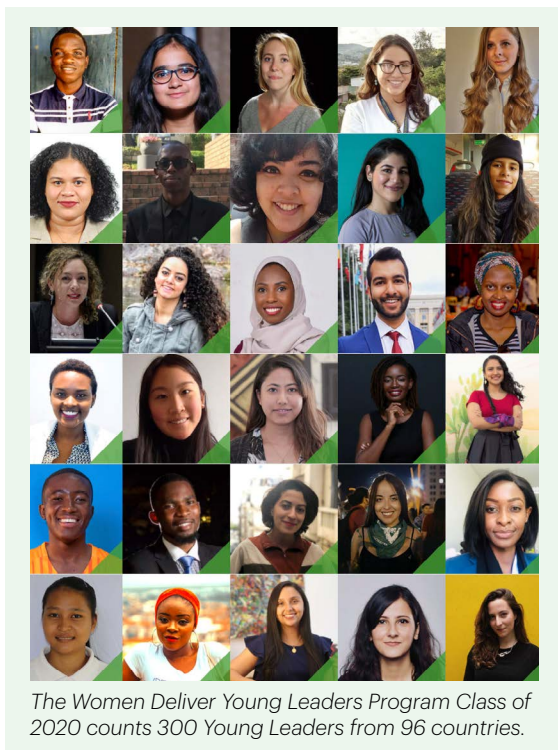
Co-funded by [Merck for Mothers](#) and the Government of Canada, Women Deliver, in partnership with [Girl Effect](#), published a new study called: [Going Online for Sexual and Reproductive Health: Meaningfully Engaging Adolescent Girls and Young Women for Smarter Digital Interventions](#). The findings were based on surveys carried out by Girl Effect in India, Malawi, and Rwanda using a unique research methodology anchored in meaningful youth engagement led by Girl Effect's Technology Enabled Girl Ambassadors (TEGAs). Women Deliver Young Leaders were also involved across a number of aspects of this work, from the conceptualization of the project to the dissemination of the research. The findings, which included testimonies, directly from young women in India, Malawi, and Rwanda, reveal that many adolescent girls and young women in the three countries surveyed rely on digital platforms for information on a range of topics — including puberty, bodily autonomy, and healthy relationships. However, they face challenges seeking, using, and speaking about this information because of fear of stigma and judgment, uncertainty about the credibility of the information, and limited access to their own technology.



Young women participating in a Girl Effect Research Workshop in Kigali, Rwanda in October 2019. Photo credit: Chance Mukamusi.

MEANINGFUL YOUTH ENGAGEMENT: A NEW CLASS OF WOMEN DELIVER YOUNG LEADERS

In February 2020, Women Deliver launched the application process for the Women Deliver Young Leaders Class of 2020. With over 5,618 applications from 167 countries for 300 available spots, compared to 2,800 applications in 2018, the Class of 2020 was the most competitive applicant pool to date.



During a historic moment when women and young people were on the frontlines of both the COVID-19 response and worldwide protests for racial justice, Women Deliver was honored to welcome [300 young changemakers](#) from around the world who are committed to advancing gender equality and sexual and reproductive health and rights into our [Young Leaders Program](#).

The selected 300 Young Leaders represent 96 countries and speak 126 languages and dialects, with 80 percent identifying as female, 16 percent male, and 4 percent non-binary. The Class of 2020 also features the largest contingent of adolescents to date, with 57 individuals between the ages of 15 and 19. Women Deliver selected all the Young Leaders for their potential to have a lasting impact on the lives of girls and women. As a group, they have already driven tangible progress on a wide range of issues, including SRHR, maternal health, LGBTQIA+ rights, peace and security, water and sanitation, gender-based violence, education, political participation, and youth engagement.

To introduce the new 2020 Class of Young Leaders, Women Deliver launched a multinational media campaign which was picked up across global, regional, and national media outlets around the world, including [The Daily Star](#) (Bangladesh), [3 Mob.com](#) (Zimbabwe), [HumAngle](#) (Nigeria), [Citizen Digital](#) (Kenya), [Fratmat](#) (Côte d'Ivoire), [News Day](#) (Trinidad and Tobago), [Daily Beast](#) (USA), [El Pais](#), and [Forbes](#).

Based on learnings and feedback from past classes, Women Deliver enhanced the content for the Digital University for the Class of 2020, including increasing interactive elements, enriching the user experience through increased compatibility with screen readers, inviting alumni to facilitate sessions, and providing more representative graphics. Through Speakers Bureau, Young Leaders seized 214 speaking opportunities and 41 Young Leaders were appointed to task forces, commissions, or board seats related to their advocacy work. Finally, throughout 2020, Women Deliver's Young Leader Small Grants program awarded 31 grants (14 to 2020 Young Leaders) across 22 countries. Grantees worked on issues from ending child marriage, to overturning SRHR restrictions due to COVID-19, to menstrual hygiene for low-income communities.

From March 2020 on, Women Deliver worked with Young Leaders and Alumni to provide assistance during the COVID-19 pandemic. Both Alumni and Young Leaders received tech stipends to help subsidize increased internet and data costs. Women Deliver also created and shared guidance on continuing SRHR advocacy during a pandemic, and worked with Small Grant grantees to transition their projects to virtual settings. And throughout the pandemic, Women Deliver amplified Young Leader's pandemic response and recovery efforts, including in a blog on [10 Ways Young People are Leading the Way Against COVID-19](#).



Women Deliver Young Leaders and Alumni at the Latin America and Caribbean Multi-Country Workshop in Panama City, Panama in 2019. Photo credit: Gerardo Pesantez.

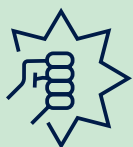


Conference entryway at the Women Deliver 2019 Conference in Vancouver, Canada.

 **WOMEN
DELIVER 2019
CONFERENCE**

ONE-YEAR POST-WD2019 AND THE GLOBAL COMMUNITY CONSULTATION (GCC)

In 2020, Women Deliver conducted an online survey to better understand the impact and outcomes of the Women Deliver 2019 Conference one-year out. The survey results will support the goal of ensuring that the Women Deliver 2023 Conference (WD2023) is not just a conference, but a platform to build bridges between diverse actors and dive deep into barriers, challenges, and opportunities to advance gender equality and SRHR — in 2023 and as the world works to achieve the Sustainable Development Goals (SDGs) by 2030.



99% of respondents believed WD2019 made a positive impact

with 80% of respondents stating that the Conference's impact was great or moderate.



85% of respondents used a skill they gained at the Conference in their day-to-day work.

Respondents shared examples of how they put their skills to use — including publishing, writing, participating in policy change, obtaining new funding, improving programs, and engaging with media.



78% of respondents affirmed that the Conference has already had measurable impact

— including by spurring program improvements (58%), acting as a launch pad for new partnerships and alliances for gender equality (35%), supporting policy change at global, national, and local levels (30%), and improving communications about girls, women, and gender equality within organizations and governments (30%).



Attendees have put meaningful youth engagement into practice in all aspects of their work since attending WD2019:

over 90% of respondents have included young people in developing, implementing, monitoring, and evaluating programs and policies, and are committed to ensuring that young people, including those from underrepresented populations, are meaningfully included and engaged in their work.

In August of 2020, Women Deliver launched [the Global Community Consultation](#) (GCC) to gather feedback and input for the planning of the Women Deliver 2023 Conference (WD2023). Over a four-month period, Women Deliver collected data via a public survey to better understand the most pressing issues for girls and women globally, the impact of the COVID-19 pandemic on convenings, what advocates would like to gain from participating in the next Women Deliver Conference, and how the Conference can catalyze collective action for gender equality.

We received **4,480 responses** across six continents from respondents spanning generations (40% of respondents were under the age of 30) and working in a wide range of sectors, including academia, civil society, non-governmental organizations, the private sector, government, and UN agencies.

Women Deliver staff also conducted a series of virtual interviews and focus groups with an equally diverse group of respondents — from former heads of state and multilateral leaders, to disability rights activists, Young Leaders, and grassroots advocates.

Key Recommendations from the Global Community Consultation Included:



USE CONVENING AS AN ADVOCACY TOOL

You overwhelmingly believe that WD2023 should act as a key policy moment, fueling station, and accountability mechanism following concrete commitments made around gender equality at international fora, including the Generation Equality Forum (GEF).



CENTER ADVOCATES

Advocates, including those representing women's rights organizations and movements, youth-led and LGBTQIA+ organizations, and the intersectional identities of girls and women consistently called for co-creation, building accessible and inclusive spaces, power-sharing, and power-shifting in order to bolster advocate-centered programming.



SET GOALS AND CONCENTRATE ON IMPACT

You want to see clear and quantifiable goals set ahead of WD2023 to support with monitoring impact, and called for greater accessibility, intersectionality, and inclusivity at all stages of the conceptualization, development, and execution of the Conference, including by expanding virtual programming.



FOCUS ON KEY ISSUES FOR GIRLS AND WOMEN

You shared challenges, opportunities, and top priorities for improving the lives of girls and women and achieving gender equality, including advancing economic justice and rights and realizing SRHR.



PROVIDE SPACE FOR LEARNING AND CONNECTION

You identified your top priorities when attending the Conference, including learning new advocacy skills, adding a gender lens to your work, and building new connections with advocates and decision-makers.

Respondents shared their top two personal or professional goals for participating in the next Women Deliver Conference:



34%

Learning about evidence-based solutions to challenges women and girls face



29%

Learning new advocacy strategies and skills



29%

Networking with other advocates



26%

Sharing knowledge on challenges women and girls face



22%

Connecting and engaging with decision makers



15%

Connecting and engaging with funding partners



13%

Showcasing your own work or solutions



6%

Connecting and engaging with media



Safiétou Diop, President of Réseau Siggil Jigéen speaking at a press conference during the launch of the Deliver for Good Senegal Campaign in Dakar, Senegal in 2019.

DELIVER FOR GOOD KENYA

Led by [the Centre for Rights Education and Awareness](#) (CREAW), the Deliver for Good Campaign's convening partner, the Deliver for Good Kenya Coalition partners have brought about impactful awareness raising and advocacy activities at the national and sub-national level. The Coalition's advocacy and awareness-raising activities focused on widows' knowledge and understanding of their land rights, adolescents' familiarity with Kenya's adolescent sexual and reproductive health policy and its services, and increasing the government's financial commitments and programmatic response to gender-based violence (GBV), which was heightened as a result of the pandemic.



Advocacy training for grassroots girls and women in Seme East, Kenya in March 2020.

In 2020, Deliver for Good Kenya:

1. Established the Technical Working Group to End Teenage Pregnancy;
2. Established a survey tool to collect data on the prevalence of GBV during the COVID-19 pandemic to inform a forthcoming advocacy campaign calling on the government to take action on its commitments to ending GBV throughout the country; and
3. Trained 72 National Police Officers on preventing and responding to GBV.

In early 2020, Coalition partners trained more than 200 marginalized women in three counties in Kenya to raise their awareness about and safeguard their land and economic rights. This has been key to advancing women's agency and autonomy in grassroots communities, which is a fundamental contributor to securing their economic opportunities in the long run. Most recently, Deliver for Good Kenya equipped women in grassroots communities in 14 counties with a surveillance tool to collect data on the prevalence of GBV toward the goal of strengthening the government's response and support for survivors of violence.

DELIVER FOR GOOD SENEGAL

The Deliver for Good Campaign's Senegal Coalition partners, convened by [Réseau Siggil Jigéen](#) and [Energy 4 Impact](#), have successfully secured gender equality recommendations in formal government policies, including those related to energy, the economy, and SRHR, and have built impactful relationships with key decision-makers in Parliament and the President's Cabinet. The Coalition met regularly with civil society organizations, religious leaders, government officials, the private sector, and multilateral actors to make a strong case for the need to prioritize girls and women's access to clean energy, SRHR, and education in Senegal during the COVID-19 pandemic.



Deliver for Good coalition partners with Ministers, Members of Parliament, private sector partners, among others, in Dakar, Senegal in November 2020.

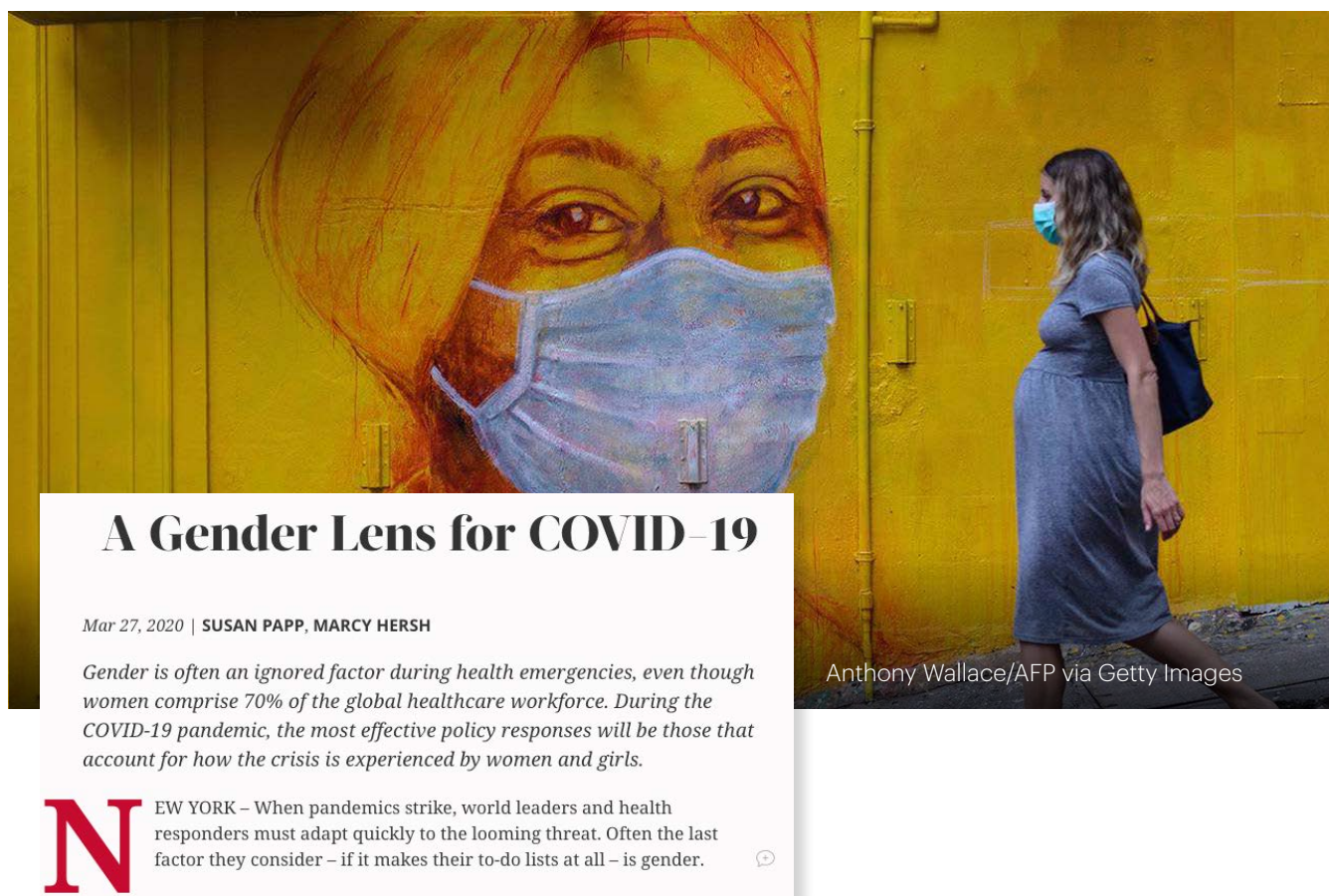
In 2020, Deliver for Good Senegal:

1. Convened Muslim faith leaders and the National Network of Women Trade Unionists to come together and champion SRHR. These efforts resulted in a joint video to the President, encouraging him to sign an SRH decree into law;
2. Finalized a gender audit to Senegal's national budget that revealed a lack of decentralized funding for women and girls' issues; and
3. Held a roundtable discussion with 70+ multi-sector participants (including from government, parliament, civil society, the private sector, and youth groups) focused on hydrocarbon management in Senegal. During the roundtable, the Coalition presented original research highlighting the need for investment in women's leadership within renewable energy.

In September 2020, Deliver for Good Senegal convened a high-level virtual meeting with five key Members of Parliament that secured their commitment to sign a national decree that expands access to contraceptive and SRHR services for women, girls, and adolescents who have been gravely impacted by the COVID-19 pandemic.

HUMANITARIAN ADVOCACY: WOMEN-FOCUSED CSOs LEAD THE WAY

In addition to bringing a gender-lens to COVID-19 response and recovery, Women Deliver actively advocated for support to those who will experience the pandemic's impacts most acutely: forcibly displaced girls and women. Women Deliver penned an [op-ed, placed at Project Syndicate](#), focused on the specific actions needed to support girls and women globally during the COVID-19 pandemic. Women Deliver was also [quoted in an article in the Guardian](#), focused on the rise of domestic violence in lockdowns. Both articles demonstrate the indispensability of a gender lens in all COVID-19 response efforts.



A Gender Lens for COVID-19

Mar 27, 2020 | SUSAN PAPP, MARCY HERSH

Gender is often an ignored factor during health emergencies, even though women comprise 70% of the global healthcare workforce. During the COVID-19 pandemic, the most effective policy responses will be those that account for how the crisis is experienced by women and girls.

NEW YORK – When pandemics strike, world leaders and health responders must adapt quickly to the looming threat. Often the last factor they consider – if it makes their to-do lists at all – is gender.

Women Deliver also worked with coalitions to ensure the COVID-19 response in humanitarian settings reflects the rights and needs of girls and women. This included leading an Inter-Agency Working Group sub-working group on developing and disseminating key messages on SRHR in crisis settings, and line editing advocacy briefs by the Call to Action on Protection from GBV in Emergencies and the Gender Reference Group. The impact of this work was ultimately seen through the inclusion of our priorities in the [UN's Global Humanitarian Response Plan for COVID-19](#).



Humanitarian Advocate Diana Abou Abbas, Executive Director of Marsa Sexual Health Center poses with team during a site visit in Beirut, Lebanon in 2019. Photo credit: Dalia Khamissy

On August 6, 2020, a massive explosion erupted in Lebanon’s capital, killing more than 150 people, injuring more than 5,000 people, damaging homes, businesses, and already overwhelmed hospitals, and destroying food, medical supplies, and the Beirut port — a critical lifeline for the country. In response to the explosion, Women Deliver Humanitarian Advocates in Lebanon developed a set of Policy Recommendations (in English, Arabic, and French) urging the international humanitarian community — including donors, multilateral organizations, and international non-governmental organizations (INGOs) — to apply a gender lens in this crisis, and all humanitarian action, and to increase support of women-focused CSOs. The Humanitarian Advocates in Lebanon included the [Lebanese Women’s Democratic Gathering \(RDFL\)](#), the [Palestinian Women’s Humanitarian Organization \(PWHO\)](#), [Marsa Sexual Health Center](#), [Women Now for Development](#), and the [Lebanon Family Planning Association for Development and Family Empowerment \(LFPADE\)](#).

THANK YOU TO OUR DONORS AND SUPPORTERS

This year, Women Deliver focused on rebuilding a base of multiyear funding from diversified donors, including governments and foundations, as well as private sector partners. The funds are powering policy, advocacy, and youth programming. Women Deliver is very grateful for the generous support of our funding partners who have invested in advancing the health and rights of girls and women globally and are committed to working together to advance gender equality.

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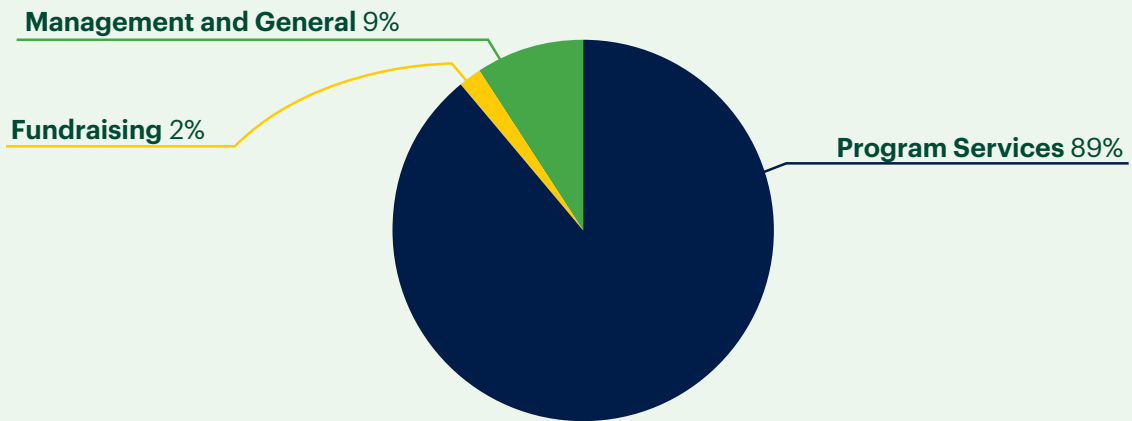
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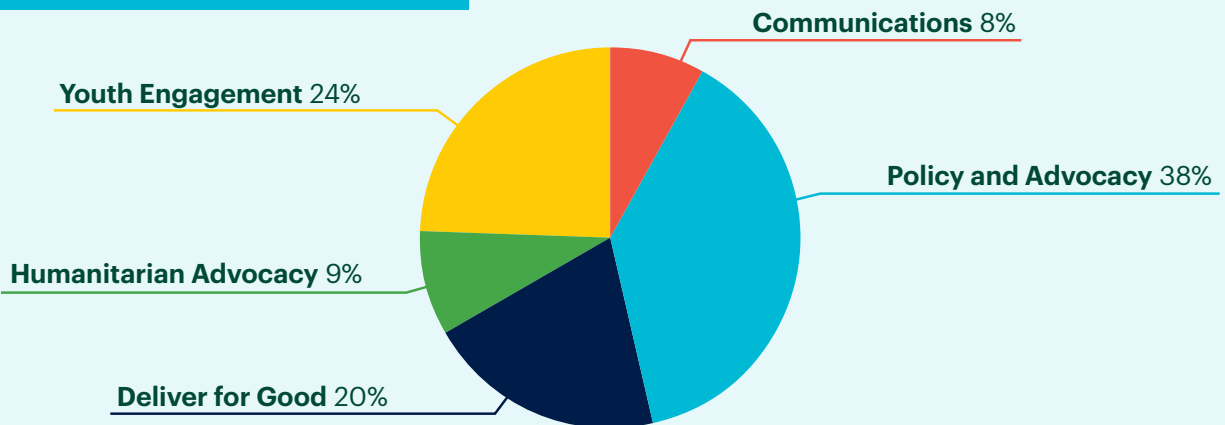


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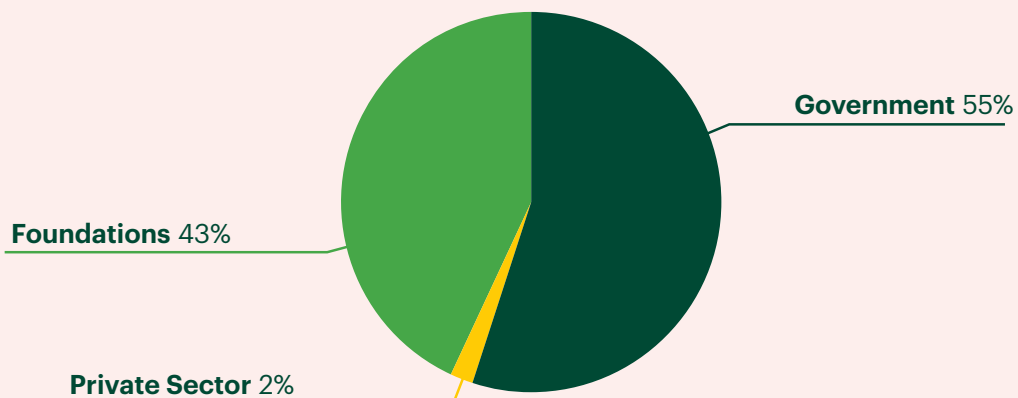
2020 EXPENSES BY CATEGORY



2020 EXPENSES BY PROGRAM AREA



2020 REVENUE BY FUNDING SOURCE



ACKNOWLEDGEMENT

Women Deliver thanks its sponsors and funding partners for their kind and generous contributions to driving change and accelerating progress for gender equality and the health and rights of girls and women. Their support to Women Deliver is gratefully acknowledged.

Women Deliver would also like to thank [JennyLeonardArt.com](https://jennyleonardart.com) for illustrating the cover page of this year's report.

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This report builds on Women Deliver's previous annual reports, which can be found at the following link: <https://womendeliver.org/about/annual-reports/>

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