



7 WOMEN DELIVER is a leading global advocate that champions gender equality and the health and rights of girls and women. Our advocacy drives investment—political and financial—in the lives of girls and women worldwide. We harness evidence and unite diverse voices to spark commitment to gender equality. And we get results. Anchored in sexual and reproductive health, we advocate for the rights of girls and women across every aspect of their lives. We know that investing in girls and women will deliver progress for all.

Dear Women Deliver partners and friends,

At Women Deliver, we are guided by the belief that investing in girls and women will deliver powerful progress for all. In 2019, as in every year, we catalyzed change for gender equality and girls' and women's health and rights. And we did it with great partners and supporters like you who make this important work possible.

2019 was a momentous year—not only because we celebrated Women Deliver's 10-year anniversary as an independent organization, put power on the agenda, and increased the impact of all our programs—but also because we held the biggest Women Deliver Conference yet. We welcomed 8,008 attendees from 169 countries, of which almost 20 percent were young people. In addition, 200,000 people participated via WDLive online and in over 200 satellite events across the globe, before, during, and after the conference.

But the conference isn't just about numbers. It's also about moving the needle on gender equality through power—sharing it, ceding it, and using it for good. Historic investments were made to support girls' and women's health around the world; we put a feminist lens on humanitarian action; skills were strengthened; and new messages, data, and research was unveiled and shared with advocates and decision-makers across the globe.

Throughout the year, we continued to work with partners to use our individual and institutional power to advance gender equality. Whether as a member of the Gender Equality Advisory Council for the French Presidency of the G7 and various corporate advisory groups; leveraging our communication and advocacy skills at such key events as CSW, the 74th United Nations General Assembly, and the Nairobi Summit on ICPD25; raising the voice of Women Deliver Young Leaders and Humanitarian Advocates; or making sure that gender equality and sexual and reproductive health was integrated in both the High Level Declaration on Universal Health Coverage and the Global Action Plan for Healthy Lives and Wellbeing for All—we worked hand-in-hand with so many valuable partners to drive progress for gender equality and collectively make bigger, bolder commitments to get there.



Women Deliver, January 2020

But these aren't just wins for 2019. They are the building blocks to an even more impactful 2020 and beyond. From political commitments to in-person workshops, to online training through Digital University for Young Leaders and the Advocacy Academy, we are helping advocates strengthen their skills and building stronger advocacy networks for the future of this work.

At the time of this writing, Women Deliver is going through an organizational evaluation and working on a new strategic plan for the next five years. We have also committed to becoming an anti-racist organization and are examining our structures, policies, and practices to make sure we are living our values, both for our employees and for the girls and women we work for and with. At the same time, the world is fighting the global COVID-19 pandemic and changing the world as we know it. One never knows exactly what the future holds, but we do know that gender and racial equality—and a woman's right to make decisions over her own body—must be part of its foundation.

We will continue to do everything within our power to advance gender equality, and we are so grateful to everyone who supports and joins us in advocating for change.

As we move toward (and look forward to) a more gender-equal future, we count on you continuing to take big and bold action alongside us.

Many thanks,

FROM ALL OF US AT WOMEN DELIVER

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BIG WINS AT A GLANCE



6

GLOBAL POLICY
RECOMMENDATIONS
ADOPTED



20,237

PUBLICATIONS
DOWNLOADED

201

SATELLITE
EVENTS
HOSTED

28

SRHR COMMS
TOOLS
DEVELOPED



249

SPEAKING
OPPORTUNITIES
FACILITATED

54

54 COALITIONS AND
TASKFORCES **ENGAGED**

CAD

1.4

BILLION FOR
SRHR **PLEDGED**



1000+

ADVOCATES **TRAINED**



39

GRANTS TO
YOUNG LEADERS
PROVIDED

CELEBRATED **10 YEARS OF** **ADVOCATING** FOR—AND ALONGSIDE—GIRLS AND WOMEN

Ten years ago, Women Deliver became an independent organization, advocating for increased investment in maternal, sexual, and reproductive health and rights. Since then, Women Deliver has proven that cross-sector partnerships, meaningful youth engagement, and strategic global convenings have the power to make real and lasting change for girls and women. It has been a decade of strong partnerships, learning, and growing in both size and scope. Visit the [virtual timeline](#) for full highlights.

March 2009

BECAME INDEPENDENT ORGANIZATION

Women Deliver realized it was more than a catchy phrase and a moment in time. Ongoing advocacy for maternal, sexual, and reproductive health rights was needed for the long run.



October 2010

CREATED PRIVATE SECTOR NETWORK: C-EXCHANGE

Women Deliver united key private sector companies working on maternal health and MDG 5. The network ran for 6 years and initiated the Young Leaders seed grant program.





June 2016

LAUNCHED THE DELIVER FOR GOOD CAMPAIGN

Co-created by a network of partner organizations united in a shared commitment for gender equality, this evidence-based Campaign calls for better policies, programming, and financial investments in girls and women.



Fall 2014

INTEGRATED GENDER EQUALITY INTO ITS ADVOCACY AND SDGs

Women Deliver decided to expand its scope beyond maternal and reproductive health into cross-cutting issues of gender equality. Simultaneously, it was hard at work integrating these issues into the Sustainable Development Goals (SDGs).



January 2017

INCREASED ADVISORY ROLES

Women Deliver began advising several multinational companies on their gender strategies, including Johnson & Johnson and Unilever, and helped countries shape their development and foreign policies through consultations.

March 2018

LAUNCHED HUMANITARIAN ADVOCACY WORK

This workstream of Women Deliver's advocacy focuses on elevating the voices of women in crisis settings, as well as guiding the humanitarian sector to deliver the strongest response for girls and women.



February 2013

WELCOMED YOUNG LEADER CLASS OF 2013

These 100 budding advocates were provided speaker trainings and opportunities to speak publicly on SRHR and maternal health.



June 2019

CONVENED 5TH WOMEN DELIVER CONFERENCE IN VANCOUVER, CANADA

The largest and most impactful conference to date, more than 8,000 people from 169 countries gathered under one roof (plus 200,000 online) to witness political commitments, unveil new research, challenge power dynamics, and share solutions.



UTILIZED **ACCESS AND INFLUENCE** TO CHAMPION GIRLS AND WOMEN

Women Deliver recognizes that to move the needle for girls and women, it is critical to advocate for more effective investments, strategies, and policies that impact their lives. But to do so effectively, one must work alongside decision-makers. Over the years, Women Deliver has gained access to high-level spaces and throughout 2019—whether by deepening our relationship with the G7 or working behind the scenes to place gender equality in the Political Declaration on Universal Health Coverage—used this access to champion girls and women.

//// //// BY THE NUMBERS //// ////



6

**POLICY
RECOMMENDATIONS**

ADOPTED BY GOVERNMENTS AND MULTILATERALS

21

**CROSS SECTOR
ADVISORY ROLES**

11

COUNTRIES

WHO COMMITTED TO ADDRESSING DISCRIMINATORY LAWS



PRIORITIZING GENDER EQUALITY AND SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS IN THE POLITICAL DECLARATION ON UNIVERSAL HEALTH COVERAGE

Women Deliver, alongside allies and partners, leveraged its advocacy muscles to prioritize girls, women, gender equality, and sexual and reproductive health and rights (SRHR) in the United Nations' Political Declaration of the High-level Meeting on Universal Health Coverage (UHC). To do so, **Women Deliver, together with the International Women's Health Coalition and Women in Global Health, co-founded the Alliance for Gender Equality and Universal Health Coverage.** This alliance of 104 organizations from 47 countries leveraged its collective perspectives, networks, and expertise to call governments to action, yielding impactful results: the UHC Declaration, finalized in September 2019 and agreed to by UN Member States, committed to universal SRHR access, advancing gender-responsive health services throughout the life course, women in the health workforce, and girls' and women's full participation in health leadership and governance. This political declaration will have significant implications for health service delivery for decades to come, serving as an important tool for governments as they implement national UHC strategies, as well as a mechanism for advocates to hold governments accountable to their commitments.



DRIVING GENDER EQUALITY WITH THE G7 WORK

As a member of the Gender Equality Advisory Council (GEAC) for the French Presidency of the G7, Women Deliver helped drive political commitment by the G7 and other governments for gender equality. In GEAC's recommendations, Women Deliver championed both economic empowerment-related laws focusing on parental leave and unpaid care work and health laws and policies calling out sexual and reproductive health and rights, including access to safe abortion, contraception, and comprehensive sexuality education. **Notably, Women Deliver developed the first draft accountability framework, designed to hold governments accountable to their commitments.** Thanks in part to Women Deliver's advocacy, most G7 countries committed to working on at least one law to further gender equality, while Australia, Chile, India, and Senegal, took similar steps.

CEMENTING GENDER EQUALITY IN THE GLOBAL ACTION PLAN

Working as an advisor to UN Agencies, Women Deliver successfully positioned gender equality prominently in the Global Action Plan for Healthy Lives and Wellbeing for All (GAP). This strategy aims to align and accelerate the work of twelve UN health agencies to achieve United Nations Sustainable Development Goal 3: to ensure healthy lives and promote well-being for all at all ages. **To make the Global Action Plan truly transformative for girls and women, Women Deliver advocated for a gender lens in the agencies' health work, and for gender mainstreaming throughout the entire strategy.** The GAP was officially launched at the UN General Assembly (UNGA) in September 2019, and gender equality, women's empowerment, and sexual and reproductive health services were highlighted as essential to achieve health and well-being for all and core to progress in each of the strategy's seven thematic areas.

CREATING INFLUENTIAL THOUGHT LEADERSHIP

Throughout the year, the Deliver for Good Campaign, an evidence-based and multi-sector Campaign powered by Women Deliver, leveraged the voices of prominent influencers to drive the messages of cross-collaboration forward. Monthly Q&A features in 2019 included the Right Honourable [Justin Trudeau](#) (Prime Minister of Canada), [Melinda Gates](#) (Co-Chair of the Bill and Melinda Gates Foundation), [Malala Yousafzai](#) (Co-Founder of the Malala Fund), [Shamina Singh](#) (President of the Center for Inclusive Growth and Executive Vice President of Sustainability at Mastercard), and [Theo Sowa](#) (CEO of the African Women's Development Fund). The impressive profiles of these guests provided opportunities to advance the Campaign's advocacy objectives. These Q&As were shared with Women Deliver's wide network of advocates, republished in national- and global-level outlets, and circulated by the interviewees themselves.



PROVIDING VALUABLE GUIDANCE ACROSS SECTORS

Throughout the year, Women Deliver leveraged its high-level advisory roles with government, the private sector, and multilateral organizations to push for investments in girls and women. Several examples include:

World Economic Forum Stewardship Board on Shaping the Future of Health and Healthcare

Women Deliver serves on the Stewardship Board alongside influential cross-sector leaders from across the world.

WHY? To bring a gender lens to healthcare and show how gender is a social determinant of health.

Global Parliamentary Alliance Advisory Group

In June, Women Deliver joined this first-of-its-kind global platform for parliamentarians from around the world.

WHY? To encourage global solidarity, alignment, and collaboration, support parliamentarians who stand up for women's health and rights, and encourage them to commit to progress despite conservative pressure.

Paternity Leave Corporate Taskforce

Women Deliver is working with Unilever and Promundo as a founding member of the Paternity Leave Task Force.

WHY? To advance equal parental leave in large multinational corporations to promote equality in caregiving and women's leadership and opportunities in the workplace.



[View a comprehensive list of Women Deliver Advisory Roles.](#)

SPOKE UP AND **LIFTED** **THE VOICES** OF MANY

The right access is one piece of the puzzle, the right message is another. Women Deliver spent 2019 writing and speaking publicly on gender equality, but also sharing the microphone so that individuals could advocate for the needs and priorities of themselves and their communities directly. The perspectives and calls-to-action from young advocates and leaders of women-focused organizations—all experts and agents of change—were thus heard far and wide.

//// BY THE NUMBERS

60 EARNED MEDIA
FEATURES

(NOTE: EXCLUDING WD2019 COVERAGE)

201 SATELLITE
EVENTS ACROSS

64 COUNTRIES
SPANNING • **6** CONTINENTS

TO INSPIRE GLOBAL DIALOGUE

157 SPEAKING
ENGAGEMENTS

BY WOMEN DELIVER STAFF AND ADVOCATES



82 SPEAKING ENGAGEMENTS BY
WOMEN DELIVER STAFF

75 SPEAKER'S BUREAU
OPPORTUNITIES FEATURING
YOUNG LEADERS

SPEAKERS BUREAU

The Women Deliver Young Leaders Program Speakers Bureau identifies meaningful national and global opportunities for Young Leaders and Alumni to elevate their influence and power. **Throughout 2019, Women Deliver facilitated 93 Young Leader placements, ranging from speeches at United Nations gatherings to memberships on boards and taskforces.** Women Deliver staff also provided technical assistance so that the advocacy messages of Young Leaders and Alumni strongly resonated with critical stakeholders and decision-makers.

GLOBAL SATELLITE EVENTS

Before, during, and after the Women Deliver 2019 Conference (WD2019), **more than 100,000 people around the globe participated in satellite events, from Kampala to Kingston to Karachi, building a truly global dialogue around gender equality and the health and rights of girls and women.** Satellite Events helped present new knowledge, promote world-class solutions, and engage a broad spectrum of voices on gender equality beyond the four walls of the Women Deliver 2019 Conference in Vancouver. These events, which ranged from film screenings around female empowerment to free eye exams and healthcare for rural women, amplified the work of incredible individuals and organizations during a timely moment for the global gender equality movement.



*“Now more than ever, girls and women are fighting for a seat at the decision-making tables, and **we need to make sure our voices are heard not as a token gesture but in a real way that honors our expertise and experiences.**”*

BEVERLY MOISE MORAIS

Gender and Social Inclusion Advisor at
Cuso International and Women Deliver Young Leader

NAIROBI SUMMIT ON ICPD25

Women Deliver sponsored Humanitarian Advocates, Young Leaders, and Deliver for Good country partners to attend the Nairobi Summit on International Conference on Population and Development (ICPD25), strategically leveraging the opportunity for their advocacy. These delegates spoke passionately about increasing funding to provide sexual and reproductive health (SRH) services in humanitarian settings, the integration of HIV and SRH services, and renewed commitment on the promises made by governments in 1994. Additionally, Women Deliver Young Leaders were active before, during, and after the event: Young Leaders participated in the thematic working groups for the planning and implementation of the Nairobi Summit, specifically to advocate for the inclusion of young people, and are now working to hold their governments accountable to the promises they made at ICPD25.

PUBLISHED EDITORIALS

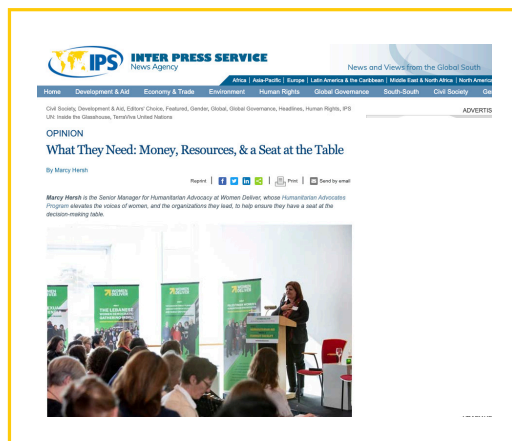
2019 was also a year for thought leadership—leveraging new evidence in key publications to catalyze further action for girls and women. Numerous op-eds, articles, and co-authored pieces were produced throughout the year, across academic, industry, and mainstream news outlets. Some examples of these publications include:



Devex

“SRHR puts the ‘universal’ in universal health coverage”
– Susan Papp, Managing Director, Policy and Advocacy, Women Deliver

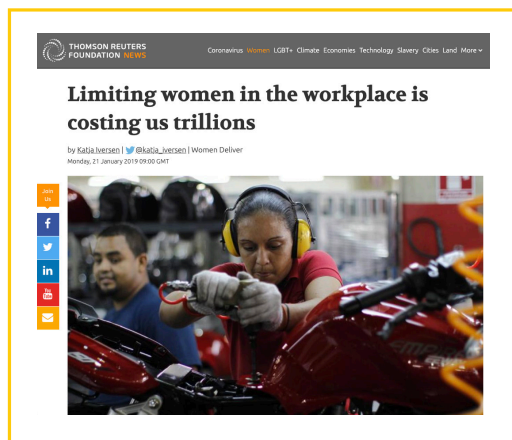
[READ HERE](#) >>



Inter Press Service

“What They Need: Money, Resources, & a Seat at the Table”
– Marcy Hersh, Senior Manager, Humanitarian Advocacy, Women Deliver

[READ HERE](#) >>



Thomson Reuters Foundation

“Limiting women in the workplace is costing us trillions”
– Katja Iversen, President/CEO, Women Deliver

[READ HERE](#) >>

>> [See all media coverage](#)

HARNESSED COMPELLING **EVIDENCE**

Recognizing that data and evidence are the foundation of advocacy and accountability, Women Deliver strengthened its commitment in 2019 to leverage sound evidence to push for policy and financial investments. Women Deliver initiated and inspired new research, translated rigorous and compelling research findings into accessible and actionable products, and disseminated evidence to key audiences—all in order to build the case for investing in gender equality and the health and rights of girls and women.

////////// BY THE NUMBERS //////////



5

**NEW REPORTS
PRODUCED**

3

**NEW INFOGRAPHICS
PRODUCED**

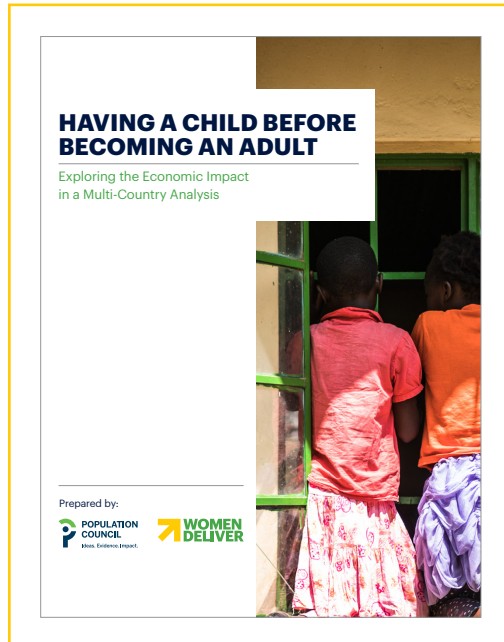
20,237

**RESOURCES
DOWNLOADED**



RESEARCH PARTNERSHIPS

Impactful, relevant, and nuanced advocacy is built on high-quality research that brings in a diversity of voices. This year, Women Deliver established numerous new collaborations with institutions and partners, including the **Global Institute for Women's Leadership at King's College London**, the **Governance Lab at New York University**, and the **London School of Economics and Political Science**, to leverage data that highlights gaps and opportunities to advance access to SRHR, women's leadership, climate change adaptation, and women's economic empowerment. And recognizing the lack of the youth voice in filling research, Women Deliver launched a pilot cohort of the Women Deliver Young Leaders Program Research Committee with the goal of including the perspectives of young people in Women Deliver's research efforts.



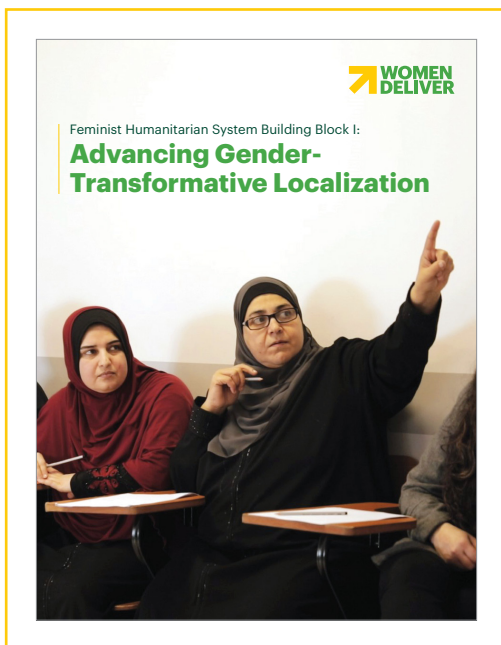
HAVING A CHILD BEFORE BECOMING AN ADULT: EXPLORING THE ECONOMIC IMPACT IN A MULTI-COUNTRY ANALYSIS

Women Deliver partnered with Population Council, an international NGO committed to conducting research to address critical health and development issues, **to fill a data gap on the ripple effect between sexual and reproductive health and rights and economic empowerment**. The new study, entitled *Having a Child Before Becoming an Adult: Exploring the Economic Impact in a Multi-Country Analysis*, is one of the first multi-country analyses to examine the short- and long-term impacts of having a child before 18 on employment and monetary compensation. The findings point to the critical need to strengthen sexual and reproductive health and rights and expand economic opportunities for girls and women throughout their lives. [READ MORE](#)

HOW BUSINESS CAN BUILD A 'FUTURE OF WORK' THAT WORKS FOR WOMEN

In August, Women Deliver and BSR, a global non-profit working with businesses to build a just and sustainable world, co-published *How Business Can Build a "Future of Work" That Works for Women*. This seminal report, which includes contributions from private sector leaders who attended the Private Sector Pre-Conference at WD2019, **examines the implications of advancements in automation and artificial intelligence and provides companies with a clear framework for action in the face of these significant, global forces transforming the future of work for women**. Women Deliver and BSR disseminated the report through social media campaigns and a webinar in August, contributing critically to the growing conversation on the future of work and its implications for working women with its clear guidance and calls to actions. [READ MORE](#)



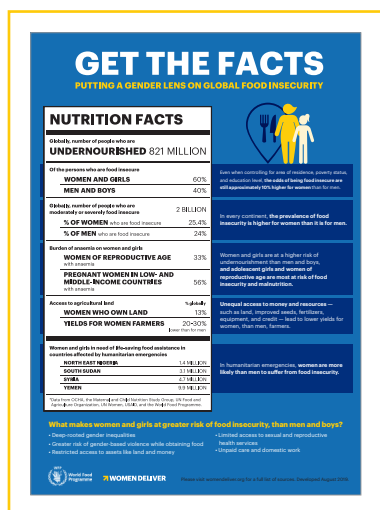
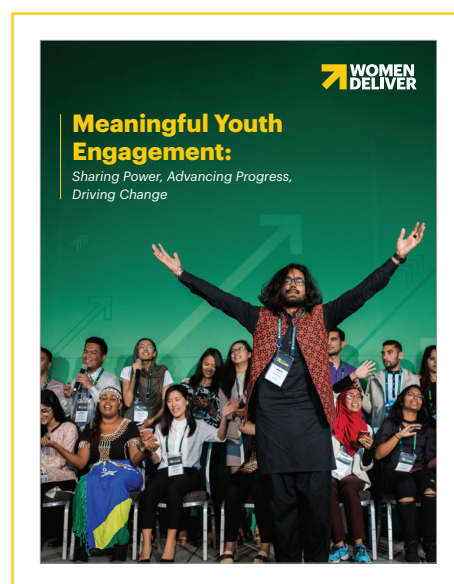


FEMINIST HUMANITARIAN SYSTEM BUILDING BLOCKS—A ROADMAP TOWARD A FEMINIST HUMANITARIAN SYSTEM

The Feminist Humanitarian System Building Blocks initiative is a Women Deliver-led effort **that breaks down the ambitious concept of a feminist humanitarian system into a blueprint of tangible actions to drive change for girls and women in emergencies.** Women Deliver hosted five consultations throughout 2019 on this concept, bringing together voices representing national governments, foundations, United Nations agencies, international NGOs, and women-focused civil society organizations from humanitarian contexts. Drawing from these conversations, Women Deliver released Feminist Humanitarian Systems Building Block 1: Advancing Gender-Transformative Localization at the UNGA in September, a publication that is anticipated to be the first of many on this topic. Women Deliver has positioned itself as a thought leader in the humanitarian space in response to a growing global recognition that meeting the needs of girls and women in emergency contexts requires a fundamental shift in the humanitarian system. [READ MORE](#)

MEANINGFUL YOUTH ENGAGEMENT POSITION PAPER

On International Youth Day in August, Women Deliver launched a position paper entitled Meaningful Youth Engagement: Sharing Power, Advancing Progress, Driving Change that **calls for redefining power and establishing new approaches that meaningfully and authentically engage young people in building a healthier, equitable, and sustainable society.** [READ MORE](#)



INFOGRAPHIC ON GLOBAL FOOD INSECURITY AND GENDER

Women Deliver, together with the World Food Program, developed an infographic entitled Putting a Gender Lens on Global Food Insecurity to **highlight the unequal burden of global food insecurity on girls and women and the ripple effect of investing in gender-sensitive nutrition programs.** [READ MORE](#)

DELIVER FOR GOOD POLICY BRIEFS AND INFOGRAPHICS

The Deliver for Good Campaign revamped its signature infographics and policy briefs. In addition to updating data points for 2019, these communication products were translated into French, distributed widely to decision-makers and advocates alike, and utilized as briefing materials for the deliberations of the G7's Gender Equality Advisory Council. [READ MORE](#)



In April, a stand-alone Deliver for Good Campaign website became a go-to-source for the latest and greatest stories and solutions from partners advancing gender equality across the Sustainable Development Goals. [LINK](#)

PROVIDED **CAPACITY BUILDING** OPPORTUNITIES TO CURRENT AND FUTURE ADVOCATES

Women Deliver focused on a wide variety of capacity building initiatives, including providing grants and mentorship, facilitating in-person workshops, supporting strategic relationships, and enhancing online training, to help advocates be the most effective. These programs helped build the confidence and skills of advocates, foster stronger advocacy networks, and support advocates in applying core tactics and learnings to ultimately increase their advocacy impact.

////// BY THE NUMBERS

990 PEOPLE TRAINED THROUGH
ADVOCACY ACADEMY

39 YOUNG LEADERS
PROVIDED GRANTS



97%
OF WEBINAR PARTICIPANTS
INCREASED KNOWLEDGE
OF EFFECTIVE ADVOCACY

Learning via...

DIGITAL UNIVERSITY

In February, **Women Deliver launched a new and improved Digital University for the Young Leaders that included webinars to enhance the curriculum.** These live and pre-recorded webinars were facilitated by Women Deliver staff and high-level speakers—including the UN Envoy on Youth Jayathma Wickramanayake—and corresponded with the content shared through Digital University modules, such as trainings on public speaking and media engagement, proposal development, and financial stewardship. This resource was made available to Young Leaders and Alumni alike, providing them with new and dynamic opportunities to engage with the material.



ADVOCACY ACADEMY

Launched in early 2019, the Advocacy Academy is a series of advocacy skills-building trainings, both online and in-person, aimed at equipping advocates around the world to be strong and effective drivers of policies and investments that support gender equality and girls' and women's health and rights.

The digital course attracted more than 900 individual participants around the world, and the multilingual webinar series covering the topics of social accountability and coalition building reached 990 advocates from 66 countries.

In each webinar, at least 75 percent of participants reported learning new information, skills, or resources.

Following these digital offerings, Advocacy Academy In-Person Workshops at WD2019 continued the trend of equipping gender equality advocates with new tools and tactics to fuel their work and impact. **A total of 115 participants from 49 countries participated in this two-day, hands-on workshop** to develop and refine targeted advocacy strategies and put their new skills to work, testing their advocacy strategies with Members of Parliament attending WD2019. After the conference, Advocacy Academy participants continued to share lessons learned and stories of success and failure on a Slack channel specific to the Advocacy Academy. One hundred workshop participants and facilitators joined this Slack channel, exchanging over 1,000 messages that highlighted how they applied new skills learned from the Advocacy Academy to fuel tangible results.

For example, an advocate in Nepal leveraged messages honed during the Advocacy Academy session with Parliamentarians to secure eight commitments by district local authorities to finance safe houses for victims of gender-based violence (GBV), and an advocate in Japan applied strategies in audience and stakeholder mapping to launch an online petition for better accessibility to contraception with 42,000 signatures to-date.



JOURNALIST TRAININGS

Women Deliver sponsored over 80 journalists to travel to Vancouver and join the Women Deliver 2019 Conference. In addition to reporting on the conference, these journalists participated in trainings on issues ranging from holding governments accountable for their commitments to using gender-disaggregated data in their work. Women Deliver also conducted a four-day journalist training in Kenya as part of the Deliver for Good Campaign mandate to change the narrative about girls and women from recipients of aid to drivers of sustainable development. **Forty-eight journalists from print, broadcast, and radio from across the country learned about the gender dimensions of economic empowerment and access to resources, as well as sexual and reproductive health.** These early- to mid-career Kenyan journalists reported that the training exceeded their expectations and rated all sessions 4/5 or 5/5 for usefulness.

Support via...

SMALL GRANTS

Young people are powerful agents of change, yet they often lack the support and access to resources necessary to maximize their impact. To fill this gap, Women Deliver has provided grants on an annual basis since 2014 to select Young Leaders to advance gender equality projects in their communities.

In 2019, 39 Young Leaders across 19 countries received small grants to implement short-term, six-month advocacy projects. In addition to supplying project funding, Women Deliver staff provided technical assistance throughout the project's duration, assisting with advocacy, communication, and inclusion strategies to ensure the Young Leaders were supported as they implemented diverse and far-reaching programs.

TWO EXAMPLES OF THE WOMEN DELIVER YOUNG LEADERS PROGRAM GRANT INITIATIVE INCLUDE:



Nnamdi John Esseme's powerful advocacy efforts overturned Sierra Leone's law preventing teenage mothers from returning to school after giving birth. Nnamdi worked at the local-level to support vulnerable girls as they re-enrolled in school and increase public education around the importance of girls' education, all while petitioning the Deputy Minister of Education at the national level to overturn the ban. Not only was Nnamdi successful in transforming attitudes and mindsets at the community-level, but as a result of his advocacy efforts, the Economic Community of West African States Court ordered the Sierra Leone government to reverse its policy impeding teenage mothers from pursuing their education.



Asmita Ghosh set out to change the narrative of how the Indian media reports on issues related to gender-based violence. With her grant, Asmita launched her GBV in Media toolkit across four cities in India, presented it as a Masterclass in The Media Rumble 2019, and received commitments from four faculty members that the toolkit would be included in their course curricula, including at the prestigious Asian College of Journalism, one of India's top journalism schools.

HUMANITARIAN ADVOCATES PROGRAM

Members of women-focused civil society organizations are the unsung heroes in humanitarian settings. They are frontline responders, community leaders, unwavering advocates, and so much more. In recognition of their critical role, Women Deliver launched the Humanitarian Advocates Program in Lebanon in 2019. This initiative focuses on developing partnerships with women-focused CSOs and providing a platform to amplify their voices to reach strategic stakeholders at national, regional, and global levels.

Five organizations joined the first class of Women Deliver Humanitarian Advocates:



Lebanon Family Planning Association for Development and Family Empowerment (LFPAD)



Lebanese Women Democratic Gathering (RDFL)



Marsa Sexual Health Center



Women Now for Development



Palestinian Women's Humanitarian Organization

Women Deliver provided mentoring, training, and technical assistance to strengthen their advocacy for gender equality and girls' and women's health and rights. Since joining the program, the Humanitarian Advocates have gained greater influence on global policies, programs, and investments that affect their lives.

COLLABORATED TO CO-CREATE THE FUTURE

Partnership is in Women Deliver's DNA: Women Deliver connects people, ideas, and resources to drive solutions for girls, women, and gender equality. Women Deliver identifies opportunities to bolster advocacy through effective collaboration, and focuses on what works—bringing together unexpected partnerships and connecting interdependent issues to deliver the strongest solutions for girls and women.

////////// BY THE NUMBERS //////////

7.3 MILLION TWITTER IMPRESSIONS FOR
#TWOHIRDSNOW LEGISLATION
CAMPAIGN IN KENYA



.....

YOUNG LEADERS AND ALUMNI GATHERED FOR A
MULTI-COUNTRY WORKSHOP IN PANAMA

.....

36



32 JOURNALISTS ATTENDED THE LAUNCH
OF DELIVER FOR GOOD CAMPAIGN IN SENEGAL

DEEPENING DELIVER FOR GOOD COUNTRY-LEVEL WORK



Deliver for Good Kenya

The Deliver for Good Kenya coalition's first, key strategic coalition-wide initiative was to mobilize in advance of a vote on the Kenya's Two-Thirds Bill through social media efforts. The coalition **hosted a one-hour Twitter chat called #TwoThirdsNOW to galvanize public opinion in favor of the bill, which states that no more than two-thirds of members of elective public bodies be of the same gender.** Women Deliver provided technical assistance to Deliver for Good Kenya partners to prepare and execute this chat, which succeeded in garnering 7.3 million potential impressions and 1,543 tweets from 295 unique contributors. The hashtag trended on Twitter, demonstrating the growing power of the Campaign to fuel a digital dialogue in favor of girls and women and participate meaningfully in Kenya's national political forums.



Deliver for Good Senegal

After two years of building, the Deliver for Good Senegal Campaign was formally launched in May 2019 with a public event featuring prominent feminist speakers across generations, and from all sectors, who spoke about health, youth, and energy, the three themes that the campaign will focus on. One immediate and notable outcome of the event was extensive traditional media coverage: 32 journalists attended the press conference, resulting in televised features stories and op-ed placements. Throughout the year, the Deliver for Good coalition in Senegal **led several activities including facilitating presidential candidate hearings in advance of the February 2019 presidential elections,** launching a baseline study on the intersection of energy and gender in Senegal to inform future coalition activities, and spreading the word around the Campaign and each of the issue areas through radio programs around International Women's Day.



INTRODUCING THE BUSINESS ALLY NETWORK

Founding members Merck and P&G joined forces at the Women Deliver 2019 Conference to announce the Deliver for Good Business Ally Network, a platform for private sector champions to work alongside leading civil society organizations and governments in driving solutions toward a more gender-equal world. Introduced three years after the launch of Deliver for Good at the Women Deliver 2016 Conference, the Business Ally Network takes the next bold step in breaking down barriers and effectively engaging across sectors, issues, generations, and geographies. Recognizing the powerful role the private sector has to play in addressing inequality, this new network will leverage the voice, expertise, and scale of the private sector to change the narrative around girls and women, mobilize stakeholders, and inspire concrete action.



LATIN AMERICA AND CARIBBEAN REGION MULTI-COUNTRY WORKSHOP IN PANAMA CITY, PANAMA

In December, Women Deliver hosted its fourth Multi-Country Workshop in Panama City, Panama, bringing together 36 Young Leaders and Alumni from 21 countries throughout Latin America and the Caribbean. Women Deliver's Multi-Country Workshops convene Women Deliver Young Leaders and Alumni at the regional level **to bolster relationships and networks, strengthen skills and capacity, and encourage strategic, coordinated, and collaborative advocacy.** In keeping with Women Deliver's principles of meaningful youth engagement, the workshop's program was co-created by the Young Leaders themselves with support from Women Deliver. The resulting array of rich programming featured activities including presentations, meaningful small group discussions, and interactive skills-building sessions, all aimed at strengthening participants' knowledge, skills, and connections.

HOSTED THE LARGEST, MOST IMPACTFUL **WOMEN DELIVER** **CONFERENCE** TO DATE



We want to know that we ourselves have the power to take charge and influence whatever is going on in our lives.

— WD2019 DELEGATE

The world came together for the Women Deliver 2019 Conference — heads of state and youth leaders, frontline changemakers and social entrepreneurs, activists, advocates, and academics. In Vancouver, and all over the world, they co-created, instigated, and catalyzed change for gender equality and girls' and women's health and rights.



DID WD2019 DELIVER? IT CERTAINLY DID.

Impact Highlights:



Prime Minister Justin Trudeau announced a ten-year, CAD 1.4 billion annual commitment for gender equality and sexual and reproductive health and rights, including safe abortion.

President Uhuru Kenyatta committed to ending female genital mutilation/cutting by 2022, ending child marriage, acting on climate change, and making primary and secondary education compulsory for all children.

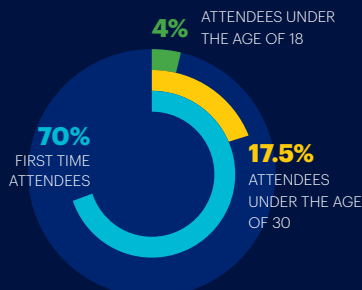


NGOs, grassroots, and survivor-led organizations from across the globe came together for the first time to create a unified plan to end female genital mutilation/cutting by 2030.

and much, much more...

**8,008 ATTENDEES
FROM 169 COUNTRIES**

INCLUDING 1,408 YOUNG PEOPLE FROM 139 COUNTRIES



3.7%	EAST ASIA AND PACIFIC	56.2%	NORTH AMERICA
13.2%	EUROPE AND CENTRAL ASIA	5.4%	SOUTH ASIA
4.4%	LATIN AMERICA AND THE CARIBBEAN	15.3%	SUB-SAHARAN AFRICA
1.8%	MIDDLE EAST AND NORTH AFRICA		

Attendees owned their power and committed to use their power for good. They strategized how to harness individual power, how to break down the barriers in structural power, and how to use the power of movements—the power of many—to drive progress.

Read full report at womendeliver.org/WD2019

THANK YOU, DONORS AND SUPPORTERS!

OVERVIEW

Support from government, foundation, and private sector partners has elevated Women Deliver's work, making it possible to measure and achieve results. The power of partnerships helped to move us all towards a more gender equal world in 2019. The financial investments remained critical to sustaining Women Deliver's efforts to advocate for girls, women and gender equality yet the benefits of Women Deliver's funding partnerships go beyond funding. Women Deliver is grateful for the strong collaboration with our funding partners which enables a more strategic and effective approach in our work to create a more gender-equal world.

MULTI-YEAR PARTNERSHIPS

Women Deliver's approach takes a long-range view given the complexity of advocacy work. In recent years, the organization has benefited from strong program-led, multi-year funding partnerships in support of Women Deliver's work. This long range and fulsome support has yielded results and allowed for investment in the systems required to measure and maximize efficiencies while remaining nimble. Women Deliver's convenings, Young Leaders Program, and Policy & Advocacy and Communications efforts – all are funded by an increasingly diversified group of donors, including governments, foundations, and the private sector, and most are through multi-year commitments.

In 2019, 115 organizations, including 75 non-governmental organizations, 12 private sector firms, and 28 foundations and governments, provided financial support through sponsorships and grants that led to a successful Women Deliver conference. The world's largest conference on gender equality and the health and rights of girls and women was a success in great part due to the fulsome engagement of these supporters. Of the conference's corporate sponsors, several were recognized for their additional support to Women Deliver's ongoing programs; programmatic funding is key to the success of the conference as well as ongoing advocacy efforts – all are inextricably linked.

Women Deliver programs were supported by 19 funding partners in 2019. Eight new grants were confirmed providing funds to power policy, advocacy, research, communications, and youth programming. Women Deliver is grateful for the financial support and the collaboration. The ongoing commitment to the long-term view of Women Deliver's advocacy efforts remains key to delivering inclusive programs and achieving sustained impact.

SPOTLIGHT:

Fondation Botnar's generous \$2.5 million grant supports Women Deliver's efforts to expand and enhance the Young Leaders Program over the course of three years. With their contributions, Women Deliver will focus particularly on bridging the rural/urban divide and supporting Young Leaders living and working in "secondary cities," fast growing urban centers in developing countries that are defined by their population, size, function, and economic status relative to neighboring and/or distant cities. Leveraging Fondation Botnar's expertise in digital innovation, Women Deliver also looks forward to integrating technology and artificial intelligence into trainings and capacity-building for Young Leaders through the Digital University platform.

MULTI-YEAR PARTNERSHIPS

Government



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**
Danida



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

**Swiss Agency for Development
and Cooperation SDC**

Foundations & Non-Profit Organizations

Anonymous



**BILL & MELINDA
GATES foundation**



NoVo Foundation
create. change.



Private Sector



Johnson & Johnson



Merck for Mothers is known as MSD for Mothers outside the United States and Canada.



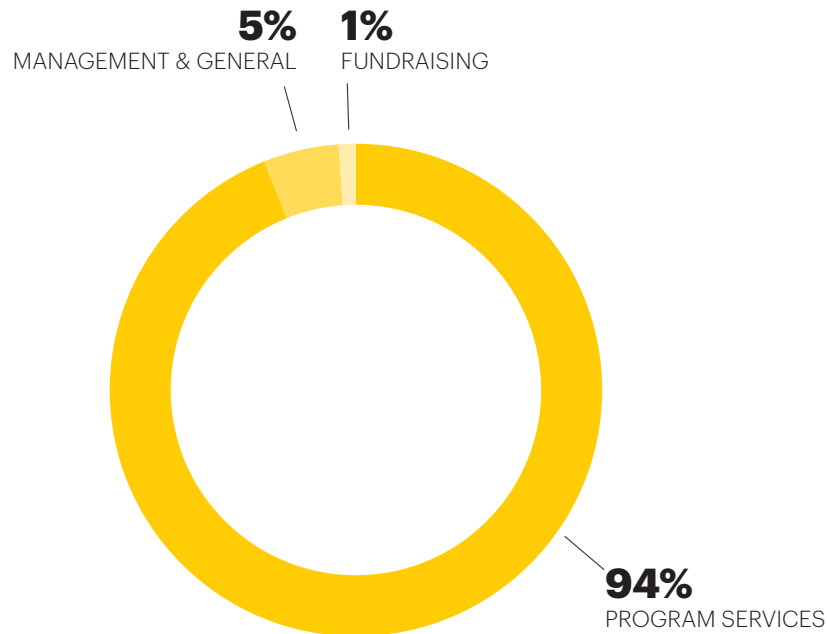
FONDATION
CHANEL



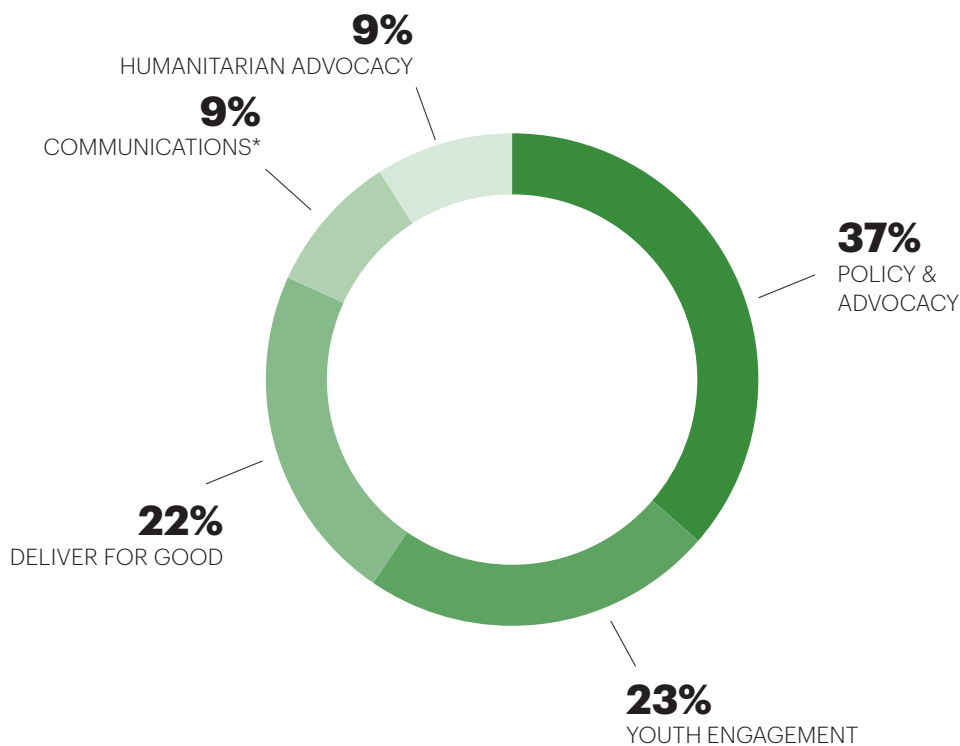
Women Deliver is further grateful for the support of its Women Deliver 2019 Conference sponsors, who provided far more than financial support, breathing life into a diversity of conference components. The full list of sponsors for the Women Deliver 2019 Conference can be found in the [Women Deliver 2019 Conference Report](#), beginning on page 67.

FINANCIALS

2019 EXPENSES BY CATEGORY

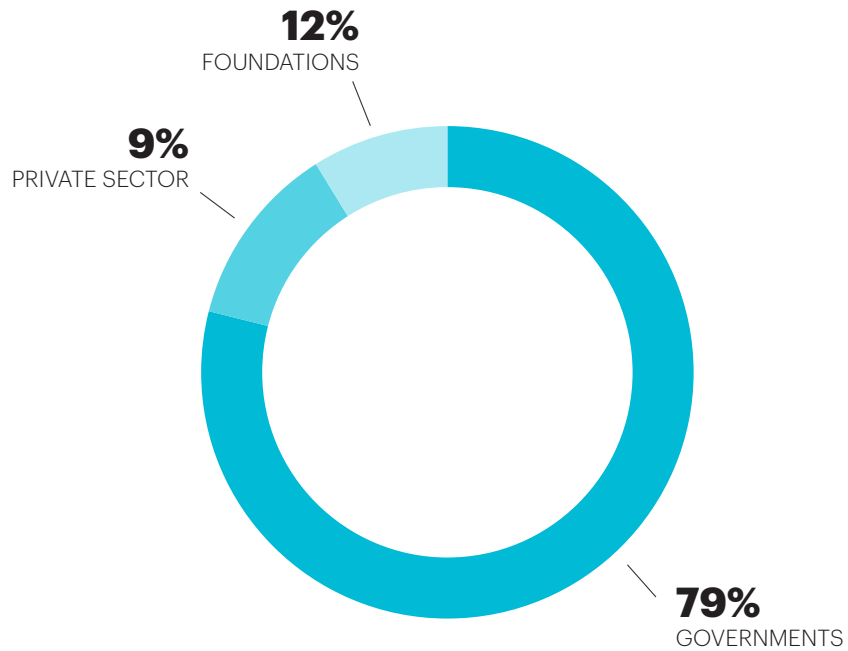


2019 EXPENSES BY PROGRAM AREA



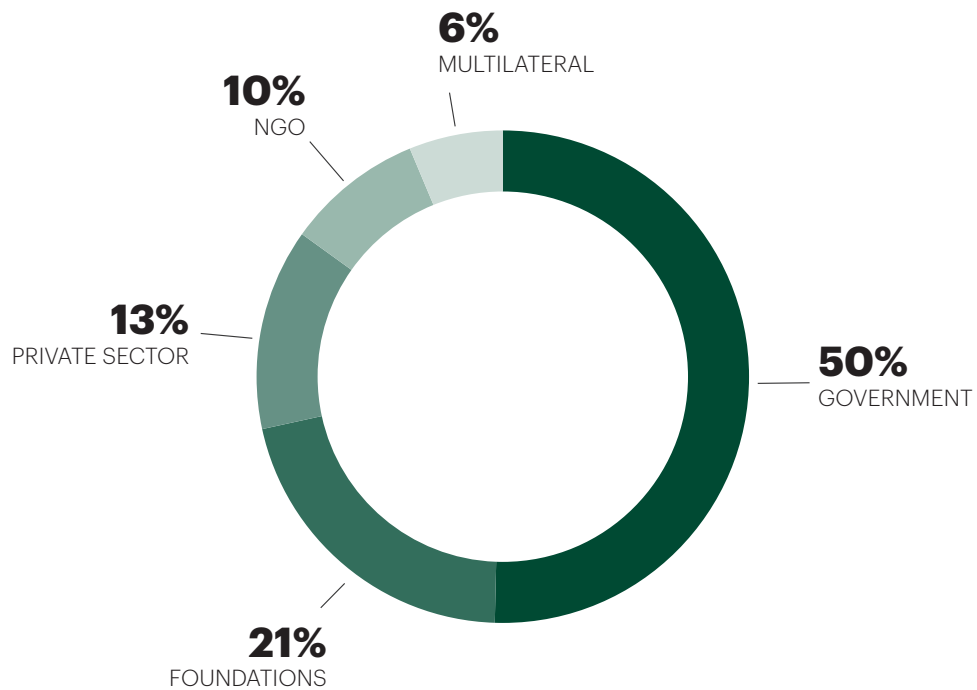
* Expenses reflect Women Deliver's approach of imbedding Communications within programs and other program expenses are inclusive of communications. The 9% noted here represents shared communications costs attributable to all programs.

2019 PROGRAM REVENUE BY FUNDING SOURCE



* Note stating WD received less than 1% from this source

WD2019 GLOBAL CONFERENCE FUNDING BY SOURCE



ACKNOWLEDGEMENT

Women Deliver thanks its sponsors and funding partners for their kind and generous contributions to driving change and accelerating progress for gender equality and the health and rights of girls and women. Their support to Women Deliver is gratefully acknowledged.

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This report builds on Women Deliver's previous annual reports, which can be found at the following link: <https://womendeliver.org/about/annual-reports/>



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