



The Women Deliver 2019 Conference is one moment on the march towards gender equality, but **there are thousands of other steps – big and small – that we need to take.**

It's time to

REDEFINE "POWER"

 and recognize our ability to use power for good at every level. It's time to

EMBRACE THE FACTS

- that in a gender equal world, everybody wins.

& It's time to

STRENGTHEN INVESTMENTS

 political, programmatic, and financial - in gender equality.

These are some of the many ideas for how you can use your power to achieve a gender equal world...

HOW WILL YOU ISE YOUR POWER FOR CHANGE?



INDIVIDUAL POWER –

Everybody has power, big and small, soft and hard, private or public. We can all use our power to help achieve gender equality.

WITH MY POWER AS AN INDIVIDUAL, I WILL...

"Advocate that media challenge gender norms in their content."

"Mentor and support girls and women who have traditionally been underrepresented in decision-making." "Vote with my ballot & my wallet to support gender equality allies."

"Speak up – online, in the streets, and everywhere in between – against injustice." "Donate time or money to a womenfocused CSO."

HOW WILL YOU //SE YOUR POWER FOR CHANGE?



STRUCTURAL POWER -

We need to break down the barriers that have historically kept many girls and women from enjoying the same rights and opportunities as boys and men.

WITH THE POWER MY ORGANIZATION, GOVERNMENT, OR BUSINESS HAS TO CHANGE STRUCTURES, I WILL WORK TO...

"Clear barriers stopping women from reaching positions of power." "Politically and financially support sexual and reproductive health and rights – at home and abroad." "Enforce the laws that encode equal rights, and change the unjust ones."

"Advocate for equal pay, safe work spaces, and workforce diversity and inclusion."

"Use gender disaggregated data and evidence."



THE POWER OF MOVEMENTS -

When people come together - including those who have long been excluded - we can make powerful change happen fast.

TO STRENGTHEN THE MOVEMENT FOR A GENDER EQUAL WORLD, WE WILL...

"Collaborate and integrate, breaking down silos." "Engage men, work across generations, and involve the public and private sectors." "Use our momentum to advance causes beyond our own."

"Never compromise on a girl's and woman's right to decide on her own body and life." "Make sure we are inclusive and lift up diverse voices."

I WILL USE MY POWER TO