



Improve Maternal and Newborn Health and Nutrition

THE WORLD TODAY



Every two minutes, a woman dies from complications in pregnancy or childbirth – the majority of these deaths are preventable



Poor nutrition among pregnant women accounts for 800,000 newborn deaths annually



Maternal mortality is the leading cause of death among 15-19 year olds globally

2.6
MILLION

The number of stillbirths that occur annually – 92% of them in developing countries

THE INVESTMENT CASE

If we meet the need for modern contraception and provide all pregnant women and newborns with quality care:

↓ 73%

maternal
deaths

↓ 80%

newborn
deaths

Every dollar spent on scaling up nutrition interventions for pregnant women and children yields \$16 in returns

\$1

\$16

SOLUTIONS



Access to affordable care before, during, and after pregnancy



Quality midwifery and obstetric care, including safe abortion and post-abortion care



Access to modern contraception



Maternal and newborn nutrition education, counseling, and support, including exclusive breastfeeding in the first six months of life



Providing quality healthcare and nutritional support for all women and babies is a small price to pay for a healthy generation.

ASKS

Guarantee access to **quality, affordable care** before, during, and after pregnancy — inclusive of midwifery and obstetric care, modern contraception, safe abortion, and post-abortion care.

Support the **prevention, screening, and treatment** of common challenges during pregnancy such as obesity, gestational diabetes, and high blood pressure.

Address **barriers to healthcare**, such as user fees; poor infrastructure; inadequate access to clean water sanitation, and hygiene; and a lack of essential supplies, medicines, and micronutrients.

Promote widespread **training and education for health workers**, women, and community

members focused on maternal and child nutrition, counseling, and support.

Include girls, young people, and women in the design and implementation of maternal and newborn health and nutrition programs as **context experts**.

Promote and provide adolescents and women **access to nutritious food and counseling** on proper nutritional practices such as breastfeeding, and critical micronutrients.

Ensure that maternal and newborn health and nutrition interventions are included in **humanitarian settings**.

RIPPLE EFFECT

