



WORLD DIABETES DAY SOCIAL MEDIA TOOLKIT

 **WOMEN
DELIVER**


WORLD **DIABETES** FOUNDATION

NOVEMBER 14TH, 2016

WHO TO FOLLOW?

@WomenDeliver

@WorldDiabetesF

@WDD

@FIGOHQ

@UnfEWEC

HASHTAGS

#WorldDiabetesDay

#WDD

#DiabetesDay

#Test2Prevent

#EWECisMe

RESOURCES

Online Resources: bit.ly/GDMinFocus



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TWITTER

- 3/4 of people with diabetes live in low- and middle-income countries. We can't afford to ignore this global health epidemic. [#DiabetesDay](#)
- If we want to bring diabetes in pregnancy out of the shadows the [#MaternalHealth](#) community has to take action now! [#EWECisMe](#) [#DiabetesDay](#) >>
- [#DYK](#): Children born to women with gestational diabetes are 8x more likely to develop type 2 diabetes later in life. [#DiabetesDay](#) >>
- We cannot afford to stand by silently anymore. On [#DiabetesDay](#) we're sounding the alarm for more action to prevent diabetes in pregnancy! >>
- Addressing [#NCD](#) risks & treatment in children, adolescents & youth, is an issue of human rights. It must be priority. [#EWECisME](#) [#DiabetesDay](#) >>

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THIS TWEET!

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FACEBOOK

- The facts are clear, approximately 21 million women experience diabetes during their pregnancies each year.

Yet despite all we know, the issue of diabetes and women's health is rarely discussed. We're breaking the silence and calling for more action for [#WorldDiabetesDay](#)!

For resources and to learn more about diabetes in pregnancy click this link: bit.ly/FocusOnGDM

- Diabetes in pregnancy puts millions of women and children at greater risk of premature death and disability.

We cannot afford to stand by silently anymore. On [#WorldDiabetesDay](#) we're sounding the alarm for greater action to prevent and screen for diabetes in pregnancy!

For resources and to learn more about diabetes in pregnancy click this link: bit.ly/FocusOnGDM

- The link between diabetes in pregnancy and maternal health is undeniable, and it's time for the [#MaternalHealth](#) community to speak up and act!

This [#WorldDiabetesDay](#) we're calling for action to break the silence around diabetes in pregnancy. Visit bit.ly/FocusOnGDM for more information and to learn