deliver for GOOD
Investments in girls & women power progress for all.

DIGITAL ENGAGEMENT TOOLKIT
WHAT IS DELIVER FOR GOOD?

Deliver for Good is mobilizing multi-sector allies to redefine the narrative around girls and women—from the most vulnerable, to agents of change and critical drivers of progress. We are building a movement to fuel concrete action and implementation of the Sustainable Development Goals at the global and country levels, and we ask you to join us.

Deliver for Good focuses on the whole girl and the whole woman—not just her health needs, her educational needs, or her rights. Deliver for Good sets to connect the issues that affect girls and women’s lives through an integrated approach. Policy briefs and infographics set out the evidence. Together, we focus on solutions and on action across the following 12 investment areas:

1. Improve Maternal and Newborn Health and Nutrition
2. Meet the Demand for Modern Contraception and Reproductive Health
3. Respect, Protect, and Fulfill Sexual Health and Rights
4. Ensure Access to Comprehensive Health Services
5. Dramatically Reduce Gender-Based Violence and Harmful Practices
6. Ensure Equitable and Quality Education at All Levels
7. Boost Women’s Economic Empowerment
8. Strengthen Women’s Political Participation and Decision-Making Power
10. Invest in Women to Tackle Climate Change and Conserve the Environment
11. Improve Data and Accountability for Girls and Women
12. Build Sustainable Financing and Partnerships for Girls and Women

Are you ready to Deliver for Good?
Key Resources

WEBSITES & RESOURCES

About Deliver for Good: Deliverforgood.org
Women Deliver Website: Womendeliver.org
FAQ: womendeliver.org/deliver-for-good/faq/

THE BRIEFS

The Briefs: womendeliver.org/deliver-for-good/review-briefs/

INFOGRAPHICS

12 Infographics: bit.ly/D4GInfographic
DELIVER FOR GOOD KEY MESSAGES

*All messages should incorporate #DeliverforGood*

Girls & women carry more than water and babies – they carry unlimited potential. Now is the time to #DeliverForGood for all girls & women.

At the dawn of the #SDGs we have to prioritize the health, rights, and wellbeing of all girls and women. It’s time to #DeliverForGood

#DeliverForGood will focus on increasing investment in girls and women around the globe. Will you join us? More at: DeliverforGood.org

The key to achieving the #SDGs is integration of all 17 of the goals. #DeliverForGood is here to help you deliver for girls & women.

Girls & women are the drivers of sustainable development & powerful agents of change. Show your commitment to them & #DeliverForGood

What’s a gender lens, and why should we put one on the #GlobalGoals? Visit Deliverforgood.org and find out. #DeliverForGood

I’m signing onto #DeliverForGood because I believe the #SDGs will only succeed when we work for & with girls & women Deliverforgood.org

Let #DeliverForGood be your tool for advocating for the health, rights, & wellbeing of girls & women! More info at DeliverforGood.org

TWEETS + GRAPHIC

*Tweets with character counts that allow for photos/graphics*

Women carry so much more than babies, or water. They carry solutions. Learn more at: DeliverForGood.org

I #DeliverForGood! Do you? Visit Deliverforgood.org to learn more & make your investment.

Join the #DeliverforGood conversation & tell the world why girls & women belong at the heart of development.
THE 12 INVESTMENT AREAS

Suggested language that showcase the 12 Deliver for Good investment areas

Over the past 25 years great strides have been made in #MaternalHealth - but we can do more. It’s time to #DeliverForGood for girls&women.

When girls & women can plan their fertility, they can plan their futures. Join #DeliverforGood and make the case for girls and women!

Governments have to stop using criminal law to control people’s #SRHR. Visit Deliverforgood.org to help this happen!

Girls & women need to be equipped with better information about #NCD risk factors. To help move this foward visit: deliverforgood.org

The first step to eliminating #GBV is to ensure national legal frameworks and policies are in place. Take action at Deliverforgood.org

As of 2015 only 19 women worldwide were serving as heads of state. It’s time for change. Visit Deliverforgood.org & help fuel progress.

An investment in #nutrition has the power to save 800,000 lives! Make your commitment and #DeliverforGood at deliverforgood.org

Without the resources to manage their #periods girls&women can’t reach their full potential. #DeliverforGood & take a stance for girls&women

#62milliongirls girls are not in school - that’s 62 million missed opportunities. Join #DeliverForGood to ensure education for all.

We can’t #DeliverForGood without partnerships in the #SDGs. Learn more and elevate your voice at deliverforgood.org

Without solid data advocating for the health, rights, and wellbeing comes to a halt. #DeliverForGood and show the power of good data!

What do #ClimateChange & #GenderEquality have in common? Visit deliverforgood.org to find out. #DeliverForGood

Fully closing the #GenderGap in work would add up to $28 trillion to the GDP by 2025. #DeliverForGood is helping push the movement forward.
To power progress for girls and women diverse groups must work together to make change. Visit deliverforgood.org and make your commitment to changing the world for girls and women everywhere.

In order to #DeliverForGood we have to improve the state of #MaternalHealth. There should not be 300,000 girls and women dying each year due to pregnancy related complications. But the investments don’t stop at maternal health, we have to integrate all the #SDGs in order to improve the lives of girls and women, and achieve the goals set by the new Sustainable Development agenda. Visit DeliverforGood.org and take your stand for girls and women everywhere.

Did you know that vaccinating girls against the human papilloma virus (HPV) over the next 10 years would only cost only $10 to $25 per person and could avert more than 3 million deaths from cervical cancer across 72 low-and middle-income countries? To learn more and make your stance for girls and women visit Deliverforgood.org #EWECisMe

What difference can a toilet make to a young girl in school? Sometimes it’s the difference between staying in school or dropping out. Access to sanitary services in school increases girls’ enrollment by 11%. It’s time to #DeliverforGood for all girls and women. Learn more and make your commitment at Deliverforgood.org

Countries with the highest unmet need for contraception also tend to have the greatest vulnerability to climate change. We can’t tackle the unmet need for contraception without first taking a look at how our changing climate will affect access. #DeliverForGood is highlighting cross-cutting solutions to achieving the #SDGs with girls and women at the center of development. Visit Deliverforgood.org and make your commitment for girls and women.

The messages don’t end here!

With 12 Deliver for Good investment areas and 17 Sustainable Development Goals there are thousands of interconnections you can make!

Keep the conversation going and tell everyone why and how you #DeliverForGood
deliver for GOOD

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sign the commitment at deliverforgood.org