



deliver for

GOOD

*Investments in girls & women
power progress for all.*



DIGITAL ENGAGEMENT TOOLKIT



Getting Started

WHAT IS DELIVER FOR GOOD?

Deliver for Good is mobilizing multi-sector allies to redefine the narrative around girls and women—from the most vulnerable, to agents of change and critical drivers of progress. We are building a movement to fuel concrete action and implementation of the Sustainable Development Goals at the global and country levels, and we ask you to join us.

Deliver for Good focuses on the whole girl and the whole woman—not just her health needs, her educational needs, or her rights. Deliver for Good sets to connect the issues that affect girls and women's lives through an integrated approach. Policy briefs and infographics set out the evidence. Together, we focus on solutions and on action across the following 12 investment areas:

1. Improve Maternal and Newborn Health and Nutrition
2. Meet the Demand for Modern Contraception and Reproductive Health
3. Respect, Protect, and Fulfill Sexual Health and Rights
4. Ensure Access to Comprehensive Health Services
5. Dramatically Reduce Gender-Based Violence and Harmful Practices
6. Ensure Equitable and Quality Education at All Levels
7. Boost Women's Economic Empowerment
8. Strengthen Women's Political Participation and Decision-Making Power
9. Accelerate Access to Resources – Land, Clean Energy, Water, and Sanitation
10. Invest in Women to Tackle Climate Change and Conserve the Environment
11. Improve Data and Accountability for Girls and Women
12. Build Sustainable Financing and Partnerships for Girls and Women

Are you ready to Deliver for Good?



Key Resources



WEBSITES & RESOURCES

About Deliver for Good: Deliverforgood.org

Women Deliver Website: Womendeliver.org

FAQ: womendeliver.org/deliver-for-good/faq/



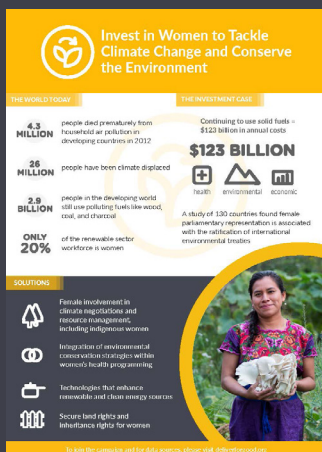
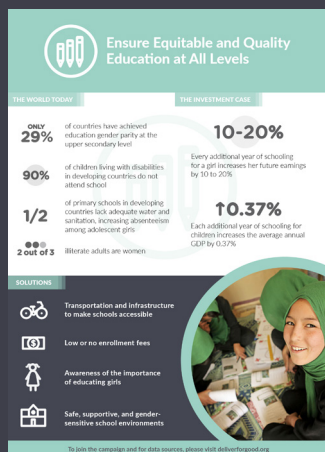
THE BRIEFS

The Briefs: womendeliver.org/deliver-for-good/review-briefs/



INFOGRAPHICS

12 Infographics: bit.ly/D4GInfographic



Suggested Posts

DELIVER FOR GOOD KEY MESSAGES

All messages should incorporate #DeliverforGood

Girls & women carry more than water and babies – they carry unlimited potential. Now is the time to [#DeliverForGood](#) for all girls & women.

At the dawn of the [#SDGs](#) we have to prioritize the health, rights, and wellbeing of all girls and women. It's time to [#DeliverForGood](#)

[#DeliverForGood](#) will focus on increasing investment in girls and women around the globe. Will you join us? More at: [DeliverforGood.org](#)

The key to achieving the [#SDGs](#) is integration of all 17 of the goals. [#DeliverForGood](#) is here to help you deliver for girls & women.

Girls & women are the drivers of sustainable development & powerful agents of change. Show your commitment to them & [#DeliverForGood](#).

What's a gender lens, and why should we put one on the [#GlobalGoals](#)? Visit [Deliverforgood.org](#) and find out. [#DeliverForGood](#)

I'm signing onto [#DeliverForGood](#) because I believe the [#SDGs](#) will only succeed when we work for & with girls&-women [Deliverforgood.org](#)

Let [#DeliverForGood](#) be your tool for advocating for the health, rights, & wellbeing of girls & women! More info at [DeliverforGood.org](#)

TWEETS + GRAPHIC

Tweets with character counts that allow for photos/graphics

Women carry so much more than babies, or water. They carry solutions. Learn more at: [DeliverForGood.org](#)

I [#DeliverForGood](#)! Do you? Visit [Deliverforgood.org](#) to learn more & make your investment.

Join the [#DeliverforGood](#) conversation & tell the world why girls & women belong at the heart of development.



Suggested Posts



THE 12 INVESTMENT AREAS

Suggested language that showcase the 12 Deliver for Good investment areas

Over the past 25 years great strides have been made in [#MaternalHealth](#) - but we can do more. It's time to [#DeliverForGood](#) for girls&women.

When girls & women can plan their fertility, they can plan their futures. Join [#DeliverforGood](#) and make the case for girls and women!

Governments have to stop using criminal law to control people's [#SRHR](#). Visit [Deliverforgood.org](#) to help this happen!

Girls & women need to be equipped with better information about [#NCD](#) risk factors. To help move this forward visit: [deliverforgood.org](#)

The first step to eliminating [#GBV](#) is to ensure national legal frameworks and policies are in place. Take action at [Deliverforgood.org](#)

As of 2015 only 19 women worldwide were serving as heads of state. It's time for change. Visit [Deliverforgood.org](#) & help fuel progress.

An investment in [#nutrition](#) has the power to save 800,000 lives! Make your commitment and [#Deliverforgood](#) at [deliverforgood.org](#)

Without the resources to manage their [#periods](#) girls&women can't reach their full potential. [#DeliverforGood](#) & take a stance for girls&-women

[#62milliongirls](#) girls are not in school - that's 62 million missed opportunities. Join [#DeliverForGood](#) to ensure education for all.

We can't [#DeliverForGood](#) without partnerships in the [#SDGs](#). Learn more and elevate your voice at [deliverforgood.org](#)

Without solid data advocating for the health, rights, and wellbeing comes to a halt [#DeliverForGood](#) and show the power of good data!

What do [#ClimateChange](#) & [#GenderEquality](#) have in common? Visit [deliverforgood.org](#) to find out. [#DeliverForGood](#)

Fully closing the [#GenderGap](#) in work would add up to \$28 trillion to the GDP by 2025. [#DeliverForGood](#) is helping push the movement forward.

Suggested Posts



FACEBOOK

*and other longform
text platforms*

To power progress for girls and women diverse groups must work together to make change. Visit deliverforgood.org and make your commitment to changing the world for girls and women everywhere.

In order to [#DeliverForGood](#) we have to improve the state of [#MaternalHealth](#). There should not be 300,000 girls and women dying each year due to pregnancy related complications. But the investments don't stop at maternal health, we have to integrate all the [#SDGs](#) in order to improve the lives of girls and women, and achieve the goals set by the new Sustainable Development agenda. Visit DeliverforGood.org and take your stand for girls and women everywhere.

Did you know that vaccinating girls against the human papilloma virus (HPV) over the next 10 years would only cost only \$10 to \$25 per person and could avert more than 3 million deaths from cervical cancer across 72 low-and middle-income countries? To learn more and make your stance for girls and women visit Deliverforgood.org [#EWECisMe](#)

What difference can a toilet make to a young girl in school? Sometimes it's the difference between staying in school or dropping out. Access to sanitary services in school increases girls' enrollment by 11%. It's time to [#DeliverforGood](#) for all girls and women. Learn more and make your commitment at Deliverforgood.org

Countries with the highest unmet need for contraception also tend to have the greatest vulnerability to climate change. We can't tackle the unmet need for contraception without first taking a look at how our changing climate will affect access. [#DeliverForGood](#) is highlighting cross-cutting solutions to achieving the [#SDGs](#) with girls and women at the center of development. Visit Deliverforgood.org and make your commitment for girls and women.



THE MESSAGES DON'T
END HERE!

With 12 Deliver for Good investment areas and 17 Sustainable Development Goals there are thousands of interconnections you can make!

Keep the conversation going and tell everyone why and how you [#DeliverForGood](#)



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sign the commitment at deliverforgood.org

