INVEST IN GIRLS AND WOMEN: THE RIPPLE EFFECT

GIRLS & WOMEN ARE AT THE HEART OF DEVELOPMENT

- **IMPROVE HEALTH**: Women who use maternal health services are more likely to use other reproductive health services, and to seek health care for their children.

- **BENEFIT FAMILIES**: Girls and women spend 90% of their earned income on their families, while men spend only 30-40%.

- **INCREASE PRODUCTIVITY**: Eliminating barriers to employment for girls and women could raise labor productivity by 25% in some countries.

- **STRENGTHEN ECONOMIES**: When 10% more girls go to school, a country’s GDP increases by an average of 3%.

- **CREATE SUSTAINABLE NATIONS**: Growing evidence shows that corporations led by women are more focused on sustainability.

- **REDUCE HUNGER**: Closing the gender gap in agriculture could lift 100-150 million people out of hunger.

WHO WINS? EVERYBODY.
Investing in the cross-cutting issues of health, economics, education, and equality for girls and women creates a ripple effect of positive outcomes throughout societies. Act now!