INVEST IN GIRLS AND WOMEN: THE RIPPLE EFFECT







Girls and women spend 90% of their earned income on their families, while men spend only 30-40%.

When 10% more girls go to school, a country's GDP increases by an average of 3%. GIRLS & WOMEN
ARE AT THE HEART
OF DEVELOPMENT

INCREASE PRODUCTIVITY

STRENGTHEN ECONOMIES

INVESTING IN GIRLS AND WOMEN WILL...

Eliminating barriers to employment for girls and women could raise labor productivity by 25% in some countries.

Growing evidence shows that corporations led by women are more focused on sustainability. CREATE SUSTAINABLE NATIONS



Closing the gender gap in agriculture could lift 100-150 million people out of hunger. Investing in the cross-cutting issues of health, economics, education, and equality for girls and women creates a ripple effect of positive outcomes throughout societies. Act now!

