



Boost Women's Economic Empowerment

THE WORLD TODAY

\$10 TRILLION

is the estimated annual value of women's unpaid work, 13% of global GDP

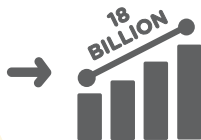
50%

of working women are in vulnerable employment situations, often unprotected by labor laws

20% LESS

In developing economies, women are 20% less likely than men to have an account at a formal financial institution

THE INVESTMENT CASE



If another 600 million women had access to the internet, annual GDP could increase by as much as \$18 billion across 144 developing countries



Fully closing gender gaps in work would add up to \$28 trillion in annual GDP by 2025

SOLUTIONS



Equal pay for equal work and working conditions and policies where women can thrive



Economic literacy and access to financial services such as cash transfers, loans, credit, and savings



Secure land rights and inheritance rights for women



Continued tracking of women's unpaid work



Give women a fair opportunity to earn, and they will deliver solutions. Granting them equal space in the formal economy is a victory in the battle against poverty.

ASKS

Ensure women have the tools to fully participate in the economy through increased access to comprehensive and equitable financial services, including **credit, loans, savings, and insurance**.

Invest in women's organizations and cooperatives; prioritize asset development, including capital, securing land and inheritance rights, and skill building programs, including financial literacy and management skills.

Invest in policies and social protection systems to create an enabling environment for women to enter and thrive in the formal labor market, such as **maternity leave, day care, flexible work hours, and social security**.

Champion the tenets of **decent work for women**, including equal access to employment, benefits, training, and leadership positions; equal pay; and a safe and harassment-free work environment.

Create economic policies that recognize and financially **support women's unpaid work**.

Invest in women's Small and Medium Enterprises (SMEs) and women entrepreneurs through **inclusive finance and comprehensive training**.

Incorporate **gender-based violence prevention** and response strategies into women's economic empowerment initiatives.

RIPPLE EFFECT

