



Improve Maternal and Newborn Health and Nutrition

THE WORLD TODAY



Every two minutes, a woman dies in pregnancy or childbirth – the majority of these deaths are preventable



Poor nutrition among pregnant women accounts for 800,000 newborn deaths annually



Maternal mortality is one of the leading causes of death among 15-19 year olds globally

2.6
MILLION

The number of stillbirths that occur annually – 98% in developing countries

THE INVESTMENT CASE

If we meet the need for modern contraception and provide all pregnant women and newborns with quality care,

↓67%
maternal
deaths

↓77%
newborn
deaths

Every dollar spent on scaling-up nutrition interventions for pregnant women and children yields \$16 in returns

\$1

\$16

SOLUTIONS



Access to affordable care before, during, and after pregnancy



Quality midwifery and obstetric care, including safe abortion and post-abortion care



Access to modern contraception



Exclusive breastfeeding in the first six months of life



Providing quality healthcare and nutritional support for all women and babies is a small price to pay for a healthy generation.

ASKS

Guarantee access to **quality, affordable care** before, during, and after pregnancy — inclusive of midwifery and obstetric care, modern contraception, safe abortion, and post-abortion care.

Support the **prevention, screening, and treatment of** common challenges during pregnancy such as obesity, gestational diabetes, and high blood pressure.

Address **barriers to healthcare**, including user fees, poor infrastructure, and a lack of essential supplies, medicines, and micronutrients.

Include **girls, young people, and women** in the design and implementation of maternal and newborn health and nutrition programs **as context experts**.

Promote widespread **training and education for health workers**, women, and community members focused on maternal and child nutrition, counseling, and support.

Promote and provide women **access to nutritious food**, counseling on proper nutritional practices such as breastfeeding, and critical micronutrients.

RIPPLE EFFECT

